

PARTS EUROPE[®] *Magazine*

SUMMER 2024 ★ VOL. 15, #3



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2024 MXGP UPDATE



- ★ Hot Products & Accessories
- ★ New Riding Apparel
- ★ Parts Europe Company News

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 SADDLEMEN

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NOTE: The part numbers included in the product editorials within this issue are singular examples of the available part numbers. Click part number links for full listing of available part numbers, fitments, colorways, sizes, etc., or contact your Parts Europe sales rep.

DEALERS!: Register today as a Parts Europe dealer for convenient 24/7 online ordering at: www.partseurope.eu or call: 0049 (0) 6501 96950

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ICON: Big Style, High Tech Helmets
– Helmets with the latest safety features



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In This Issue

BY DON EMDE



Legendary freestyle motorcycle stuntman Jason Britton has been connected with ICON for more than 20 years. As his entertaining stunt show career was kicking off, Jason became a powerful spokesman for ICON with his message to “Dress for the Crash.” Starting in those early years, he encouraged people riding in jeans, t-shirts, and tennis shoes to cover up from head to toe with helmets, jackets, boots, and gloves. And it worked.

ICON never let off the throttle with their head-to-toe line of riding gear, and the Dress for the Crash concept is as strong as ever, especially with helmets. Be sure to check out the story beginning on page 26 that showcases ICON’s latest selection of helmets, which are available in five amazing styles of graphics, as well as the novel Mips Safety System that provides protection not only for flat surface impacts, but rotational as well.

Other house brands in Parts Europe’s massive inventory array includes Drag Specialties, Moose Racing, Moose Utility Division and THOR, with the new 2025 Sportmode collection designed, as the company says, “based on minimalistic approach achieved through maximized technology.” And of course, as is their tradition, THOR’s great line of products are put to the test week in and week out on the world’s toughest motocross tracks by many of the top racers, including Jorge Prado. He had won numerous MXGP motos this season and is in contention for the World MXGP title.

There is much more to learn in this issue about products from Alpinestars, AXP Racing, Barnett, BS Batteries, Cometic Gasket, Dunlop, Moose Racing, Moose Utility Division, Moto-Master, NAMZ, Nelson-Rigg, Premier Helmets, Pro Circuit, S&S Cycle, and others. ■

Ride Safe!



Publisher / Editor-in-Chief

MAXIMUM DURABILITY

C49 Steel Rear Sprockets

JT steel rear sprockets are manufactured using only the finest grade of Japanese C49 high carbon steel. Designed to minimise weight and maximise strength, these sprockets are accurately machined to achieve balance and a perfect fit and chain alignment.

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PARTS EUROPE

A NOTE FROM PARTS EUROPE

THE FUTURE OF DIGITAL MARKETING AND SOCIAL MEDIA

The landscape of digital marketing is evolving at a rapid pace, and for Parts Europe, a leading B-2-B distributor of motorcycle parts, gear, and accessories, staying ahead of these changes is crucial for continued growth and market dominance. As we look to the future, the integration of advanced digital marketing strategies, the strategic use of social media, and the optimization of paid advertisements will be instrumental in driving success.

Parts Europe can utilize AI-driven tools to automate customer service through chatbots, predict customer behaviors, and optimize inventory management. Machine learning algorithms can analyze vast amounts of data to identify trends, forecast demand, and personalize marketing efforts, ensuring that the right products are promoted to the right customers at the right time.

DIGITAL MARKETING TRENDS

PERSONALIZATION AND CUSTOMER EXPERIENCE:

Digital marketing is increasingly focusing on delivering personalized experiences. For Parts Europe, this means leveraging data analytics to understand the specific needs and preferences of their diverse clientele. By implementing personalized email campaigns, tailored recommendations on the website, and customized content, Parts Europe can significantly enhance customer satisfaction. This personalization can extend to interactive content such as surveys, polls, and configurators that engage customers in a more meaningful way.

AI AND MACHINE LEARNING:

Artificial Intelligence (AI) and Machine Learning (ML) are revolutionizing how businesses interact with customers.

CONTENT MARKETING:

Content remains king, but its form and function are changing. High-quality, informative, and engaging content will continue to drive traffic and build brand authority. For Parts Europe, producing content that educates customers about the latest motorcycle parts, gear innovations, and maintenance tips will position the company as an industry thought leader. This can be achieved through web campaigns, video tutorials, product advertisements, and digital catalogues. Not only that, but a digital News platform will be launched soon.

SOCIAL MEDIA STRATEGIES

PLATFORM DIVERSIFICATION:

The future of social media marketing lies in platform diversification. While Facebook and Instagram remain powerful tools, emerging platforms like TikTok and specialized forums



cater to niche audiences and offer unique engagement opportunities. Parts Europe can tap into these platforms to reach younger demographics and engage with a community of motorcycle enthusiasts through visually appealing and interactive content.

INFLUENCER PARTNERSHIPS:

Influencer marketing will continue to be a significant trend. Collaborating with influencers who have a strong presence in the motorcycle community can amplify Parts Europe's reach and credibility. These influencers can provide authentic reviews, tutorials, and endorsements that resonate with their followers, driving both brand awareness and sales.

PAID ADVERTISEMENT INNOVATIONS

ADVANCED TARGETING AND RETARGETING:

Paid advertisements are becoming more sophisticated with advanced targeting and retargeting capabilities. Parts Europe can use these tools to reach highly specific audiences based on demographics, interests, and online behaviors. Retargeting strategies will be essential to re-engage visitors who have previously interacted with the brand but did not convert.

PROGRAMMATIC ADVERTISING:

Programmatic advertising automates the buying and placement of ads using AI to target specific audiences at the right time and place. This efficiency ensures that Parts Europe's advertising budget is used effec-

tively, reaching the most relevant potential customers and maximizing ROI.

VIDEO AND INTERACTIVE ADS:

Video continues to dominate the digital ad space, and interactive ads are gaining traction. Parts Europe can create engaging video content that showcases their products in action, offers installation guides, and highlights the functionality. Interactive ads, such as unboxing videos or augmented reality (AR) experiences, can further engage users and provide immersive shopping experiences.

CONCLUSION

As Parts Europe navigates the future of digital marketing, it is essential to adopt a multi-faceted approach that leverages the latest technologies and trends. Personalization, AI, and high-quality content will enhance the customer experience, while diversified social media strategies and influencer partnerships will expand reach and engagement. Advanced targeting, programmatic advertising, and innovative ad formats will ensure that paid advertisements are effective and impactful.

By staying at the forefront of digital marketing advancements, Parts Europe can continue to lead the market, providing unparalleled value to their customers and maintaining their position as the premier B-2-B distributor for motorcycle parts, gear, and accessories. ■

2024 FIM Motocross World Championship

THOR'S PRADO KEEPS PRESSURE ON IN TITLE DEFENSE *Bavo Swijgers photos*



THOR/Honda rider Pauls Jonass took his career first MXGP overall victory in the heavy mud and torrential rain at the MXGP of Portugal.



In late June, the 2024 FIM Motocross World Championship was already 10 rounds into the season – just about the half-way point – and the battle being waged by those THOR riders was in full display. At each of those rounds, the selection of some of the world's best riders had given it their all (and then some) as they worked to rack up wins and points on the long road to victory.

As the series made its way across the globe and 20 rounds of spectacular racing, the riders took on a number of tracks of varying conditions, all while they tallied up their points and

jockeyed for position in the title chase. As of press time, the whole show had last raced in Maggiora at the MXGP of Italy and was heading to Selaparang Circuit in Indonesia for the MXGP of Lombok.

Leading that charge was THOR/GASGAS rider and reigning MXGP Champion **Jorge Prado** as he turned the screws and put on the pressure in his title defense. After a series of overall wins at the beginning of the season, Prado's momentum slowed a bit – but not by much. At half-way point, he sits at second in the premier class championship points run having secured a mix of wins and podiums at races stretching from Spain to Latvia.

Fellow THOR/GASGAS rider **Simon Längenfelder** also held onto the number two slot in the MX2 championship points tally. The young German had earned an impressive number of podium finishes going back to the MXGP of Trentino in Italy.

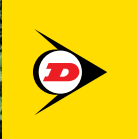
Some highlights of the season also include THOR/Honda rider **Pauls Jonass** taking his career first MXGP overall victory in the relentless rain and mud at the MXGP of Portugal. Despite those tough conditions, the Standing Construct Honda rider went 2-2 for the overall win.

Another career-first finish went to THOR/Triumph rider **Camden McLellan**, who earned his first career podium in the MX2 class at the MXGP of Riola Sardo in Sardinia. McLellan's hard-earned effort had him third overall for the tough sand track.



THOR/Triumph's Camden McLellan's performance in the MX2 class at the MXGP of Riola Sardo not only earned him his career-first podium, he also ended out the weekend at third overall in the class. His effort delivered Triumph its second-ever podium result.

continued on page 14...



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Trailmax RAID is the missing link in the Dunlop adventure tyre line-up. It complements today's capable adventure and dual-sport bikes with tyre performance to match. Outstanding traction off-road and strong wet grip on-road are paired to balanced wear enabling both the occasional greenlaner and the demanding explorer to face the most challenging journeys.



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...continued from page 12

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THOR/GASGAS's reigning MXGP world champion, Jorge Prado was untouchable at his home GP in Lugo, Spain at the MXGP of Galicia.



As of press time, THOR/GASGAS rider Simon Längenfelder held strong at the number two slot the MX2 championship points tally. At the MXGP of Germany, Längenfelder impressed his home crowd with a podium, and a third-place overall finish.



Other notable outcomes include Prado's dominant performance at the MXGP of Galicia in Spain – his home soil. The champion wasted no time from the beginning and put in a perfect 1-1-1 showing for the overall win. As of that race, he reclaimed his championship lead.

Two rounds later at the MXGP of Germany at the Talkessel circuit in Teutschenthal, Prado executed two perfect moto scores by putting on a show of controlled balance and finesse in the deeply rutted German soil. Home favorite Längenfelder hard-charged his way to two podium finishes in the MX2 class for third overall.

With half of the season left, there is plenty of racing – and winning – to be had so keep an eye on these riders and the rest of the THOR racers as they work to tally up points in the run for their respective championships. ■

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PARTS EUROPE EMPLOYEES CELEBRATE 10 YEARS



Front, from left: Stefano Erba, Team Lead Tech Support; Fernando Pasquet, Team Lead Customer Service ES/PT/IT; Holger Blau, Customs Clearance clerk; Jan Kuratczyk, After Sales Specialist; and Susanne Bauerfeld, Team Coordinator Recruiting. Back, from left: Matthias Bayer, COO; Hans Lautem, CEO; and Helga Bödger, HR/Legal Manager.

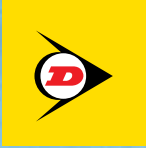
A 10-year company affiliation is a significant milestone in one's professional life. It demonstrates consistency, loyalty and commitment from both the employee and the company. Working for a decade in the same firm means that one has navigated numerous changes and challenges. It is also a sign that the work environment is motivating and supportive.

Employees with such long-standing service bring valuable experience and deep knowledge, which are essential for the company's continued development. Therefore, such anniversaries are not only a reason for the employee to celebrate

but also an opportunity for the company to recognize and appreciate the achievements.

In May of this year, Parts Europe celebrated the 10-year company affiliation of the following five employees: Stefano Erba, Team Lead Tech Support; Fernando Pasquet, Team Lead Customer Service ES/PT/IT; Holger Blau, Customs Clearance clerk; Jan Kuratczyk, After Sales Specialist; and Susanne Bauerfeld, Team Coordinator Recruiting. ■

» *We at Parts Europe Magazine congratulate these employees for their decade of dedication.*



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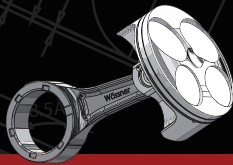


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For further information please contact your Parts Europe sales representative.



Dealer Delight

BUY-IN PROGRAM FOR ATTENDING MOTOGP, MXGP



Thierry Virlouvet, sales rep (4th from left) and Vincent Arnoult, CSM France (5th from right) together with their dealers in the MotoGP paddock in LeMans, France.

The World Championships are in full swing and the Parts Europe team is right in the middle of it – together with its dealers!

Every year, Parts Europe offers its dealers the opportunity to experience the European races on the MXGP and MotoGP calendars up close together with its country teams through the company's buy-in programs.

Already for the first European **MXGP** race in Intu Xanadú, Spain, all the weekend passes available to Parts Europe have been distributed to its dealers via the buy-in program. The run on all other events on this year's MXGP calendar is just as big.

That's understandable because such an offer is rare. The tickets include entry for the entire race weekend, as well as lunch on Sunday, non-stop action and the odd behind-the-scenes look at the best MX riders of the moment. [Watch the video](#) and check [the pictures in the Parts Europe gallery](#) to get some impressions of a MX weekend with Parts Europe - it's worth it!

Just like in 2023, there will be another special highlight for all motocross fans among Parts Europe dealers this year. At the **FIM Motocross of Nations**, Parts Europe, together with THOR, will once again have a VIP hospitality at the racetrack.

Parts Europe dealers can take part in the buy-in program and, with the weekend pass, visit the company's VIP hospitality for the entire race weekend. In the VIP area, they can experience all the action live with snacks and lunch, with pit access and signing session with the elite THOR riders included.

A little tip: The buy-in program for the MXoN from 04.10. to 06.10.2024 in Matterley Basin, United Kingdom is already open, so there is still enough time to apply for your passport! Talk with your Parts Europe rep for details.

The company's buy-in program for the European **MotoGP™** races is looking very similar in terms of sell-out. The highly coveted Parts Europe MotoGP tickets for the first half of the season changed hands within a few days, and 70 Parts Europe dealers from the various regions of Europe were able to accompany the company's team on site during the first MotoGP™ weekends of the season.

The MotoGP package for Parts Europe dealers is something very special, and is not available to the public. In addition to exclusive paddock access and grandstand tickets for the entire race weekend, there is lunch in the exclusive

Severino & Son Hospitality – where dealers might even have lunch with one of the riders at the next table.

The absolute highlight of the weekend and a special treat only for Parts Europe dealers, is the chance to experience the riders up close on the starting grid of a race in one of the three classes (Moto3, Moto2 or MotoGP). Here they can feel the thrilling minutes before the start of the race from the grid. Get a behind-the-scenes look at the races so far this season in the [gallery](#) and see what Parts Europe's dealers have experienced here in the [video](#). ■

» *Parts Europe would like to thank all of its dealers who attended the races together with our team members in the last months and years, and is looking forward to the next race weekends of the 2024 season together with the next lucky dealers.*



THOR/Parts Europe rider Jorge Prado at the MXGP Germany where he went 1-1 in both motos for the overall win. JP Acevedo photo



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Happy Birthday, Softail

PARTS EUROPE OFFERS BIG RANGE OF PRODUCTS FOR 40-YEAR-OLD CLASSIC

Forty years ago, the first Harley-Davidson Softail debuted. Concealed shock absorbers and a clever swingarm design gave the FXST Softail frame the clean silhouette of a classic hardtail bike without rear suspension. The Softail chassis proved to be extremely successful, forming the basis for an entire family of Harley-Davidson factory-custom bikes.

In 2024, the Motor Company celebrates the anniversary of the original FXST Softail. The Softail design, which has continually evolved over the past 40 years, still follows the same classic hardtail lines. The heart of the current Softail chassis is a mono shock under the seat, providing remarkable comfort and top-notch handling. The current cruisers

are powered by the Milwaukee-Eight V-Twin, which features two counter balancers to enhance comfort and allow for rigid engine mounting in the frame.

The Parts Europe team has been celebrating the 40th anniversary of the Softail family since the EICMA show in Milan last November, and has been showcasing a 2024 Low Rider ST at every exhibition, be it MBE in Verona, MC Mässan in Sweden, or Salon du 2 Roues in Lyon.

Parts Europe also have plenty of installation, conversion and replacement parts, as well as the highest quality consumables for the Low Rider ST from the hottest brands in the V-Twin business. Here's a small selection:

ARLEN NESS

Widely known as the king of customization. Since he rebuilt his first motorcycle in the late '60s, the name Arlen Ness has topped the list of the best motorcycle designers and brands. All parts focus on both performance and style, striking a fine balance between form and function.

BARNETT

The company specializes in Harley-Davidson components that exude American pride. Both the company's direct-fit and upgraded clutches and cables are made in the USA, using the highest quality materials and designs with multiple quality checks to ensure uncompromising performance.



Barnett lock-up clutch pressure plate

continued on page 22...

Forget the rest

Only fit the original & best

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- ✓ The highest OE quality
- ✓ A winning team
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Piaggio | Suzuki | Triumph | Vespa | Yamaha | Artic Cat | Bombardier Sea-Doo & Ski-Doo | BRP Rotax | Polaris

...continued from page 20

DRAG SPECIALTIES

Since 1968, Drag Specialties has been the name to trust for Harley-Davidson riders who want to customize their bikes. From wheels and tubes to fenders and performance parts, your customers can give their bikes a complete makeover with Drag Specialties. Just as important as the right parts is the right lubricant. Drag Specialties lubricants use the highest quality base oils and motorcycle-specific additives that meet OEM warranty requirements and ensure that each product provides the best protection and performance for the application.



Drag Specialties' premium fully synthetic, high-performance engine oil SAE 15W50 meets all requirements for Harley-Davidson's Revolution Max engines.

HEINZBIKES

HeinzBikes motorcycle parts are renowned for their precision engineering and sleek, modern design. Each part is crafted with meticulous attention to detail to offer optimal performance and a unique, stylish look for any motorcycle. Made in Germany.



Harley-Davidson Low Rider ST at the Salon du 2 Roues in Chassieu, France.

KLOCK WERKS

For more performance and style, Klock Werks should be at the top of your customer's list. The company's product range includes more than just windshields. Klock Werks motorcycle parts allow your customers to customize their bikes from front to rear. All parts are developed and manufactured in the USA with quality materials and processes.



Harley-Davidson Low Rider ST at the 2024 Motor Bike Expo in Verona, Italy.

continued on page 24...

PERFORMANCE FROM THE START

Drag Specialties has the proven batteries you need for reliable starts – every time. Whether your needs are Maintenance Free, High Performance or Premium, our selection of batteries gives you the cranking power you need and the reliability you deserve.



Ride longer with quality products that will last from Drag Specialties.

See your Parts Europe sales rep for more information.

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FROM OUR GARAGE TO YOURS

DRAG Specialties

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...continued from page 22

LEGEND SUSPENSIONS

Legend Suspensions produces some of the most innovative and practical Harley-Davidson parts available today. Since founder Jesse Jurrens developed the first Softail air suspension system in 1998, his company has been dedicated to producing parts made from the highest quality materials in the USA, promising top performance.

S&S CYCLE

When thinking of V-Twin performance, S&S Cycle should immediately come to mind. With a long history of maximizing motorcycle engine potential, S&S has become a leading manufacturer of aftermarket components and engines in the industry.

SADDLEMEN

Saddlemen's range of motorcycle seats cover every price range, making even the longest ride enjoyable. From the company's groundbreaking gel seats to its exclusive split cushion design, Saddlemen seats and luggage are extremely popular in the motorcycle business, and are exclusively available at Parts Europe!

THRASHIN SUPPLY CO.

The flagship of THRASHIN Supply Co. are the company's handlebars. The perfect handlebar is a crucial part of any custom bike and THRASHIN Supply Co. offers a wide selection that varies in color, finish, height and bend. The customizing experts from California also offer an impressive range of shift paddles, footboards, foot pegs and handlebar bags.

TRASK PERFORMANCE

Looking for big horsepower and big style? Trask Performance has the answer. Trask Performance is one of the leading manufacturers of performance parts in the industry. From turbo systems to forward controls, Trask parts remain true to founder Nick Trask's mission of producing superior components. ■

» *Parts Europe offers countless other top brands for all segments. Talk with your Parts Europe rep for details, and check out the company's range of our show bikes to inspire you and your customers.*



Harley-Davidson Low Rider ST at the 2023 EICMA show in Milan, Italy.



Saddlemen's Tour Step-Up with backrest



Trask Performance bolt-on Tornado Turbo

MAKE YOUR MARK.



3" Spoiler Windshield, dark black smoke, on @dadsrad_on_one's 2017 Ultra Limited.

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SHOWN: 3" SPOILER WINDSHIELD FOR 2014 - 2023 FLH FAIRINGS - 2310-0676

BIG STYLE, HIGH TECH

HELMETS WITH THE LATEST SAFETY FEATURES

Helmet technology has changed a lot in recent years, and studying the effects of impacts on the head and brain have become a much more precise science. These advancements include the revolutionary MIPS Safety System, which was developed by a brain surgeon and two biomechanic scientists to redirect rotational motion in an impact.

The latest Airform and Airflite helmets from ICON include the MIPS Safety System. And, as one would expect from ICON, the graphics are the thing that draw a rider's eye.

Among the MIPS-equipped Airflite helmet options to choose from are five graphics: Omnicrux, Tiger's Blood, Edo, Blegh and Snack Attack. The Airflite Blegh (p/n 010116923) has a diabolical rock band theme that is impossible to miss in the daytime as well as at night, thanks to glow-in-the-dark elements on the design. The Airflite Snack Attack helmet (p/n 010116929) is another great example of how ICON combines wild graphics with vibrant colors.

The Airflite includes two visor options, the Forceshield and Fliteshield, which both integrate with the chin bar for a distinct look. There is also an optional moto-style Airflite visor to enhance the motocross-inspired aesthetics, as well as an optional rear spoiler.

Inside the helmet, a DropShield can be raised and lowered with a convenient switch that is easy to operate, even with gloves on. Air flows easily through the helmet thanks to the oversized air intakes, and the sculpted neckline reduces both weight and drag while also fitting well with a jacket or leathers.

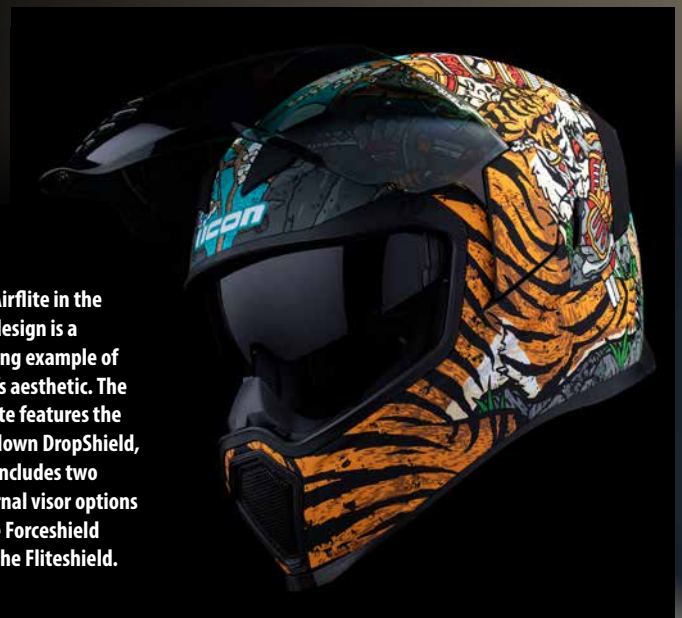
The Airflite even gets the seal of approval from MIPS CEO Max Strandwitz. When someone asks him for a good helmet recommendation, he often suggests an ICON Airflite helmet. "It looks good, a lot of people think it's extremely comfortable, and it's an affordable price," he says.

The Airflite Omnicrux is equipped with the MIPS Brain Protection System, technology designed to protect against rotational injuries to the brain in a crash.

Unfortunately, selling safety to a street rider isn't always the easiest thing to do. Riders often come into a dealership looking for a helmet that suits their style, rather than finding a helmet that matches up to a list of performance and safety features.

ICON tackles this challenge by dressing up their high-tech helmets with bold graphics, bright colors and styling that gets street riders excited about the looks of the helmet. Advanced technology like MIPS is part of the package, too, which means ICON helmets give riders the style they want, and the safety features they need.

The Airflite in the Edo design is a striking example of ICON's aesthetic. The Airflite features the flip-down DropShield, and includes two external visor options – the Forceshield and the Fliteshield.



A number of ICON's Airform and Airflite helmets feature the MIPS safety system, the Tiger's Blood model is among them.

ICON's latest Airform helmets include four colorways for the Counterstrike graphic, five colors for the Manik'RR and two colors each for the Brozak and Kryola Kleep graphics. The Airform Munchies helmet rounds out the list.

The Airform Manik'RR (p/n 010116935) and Kryola Kleep (p/n 010116956) are both great choices for fans of monsters and horror themes, while the Brozak (p/n 010114933) proves that emojis can be downright frightening.

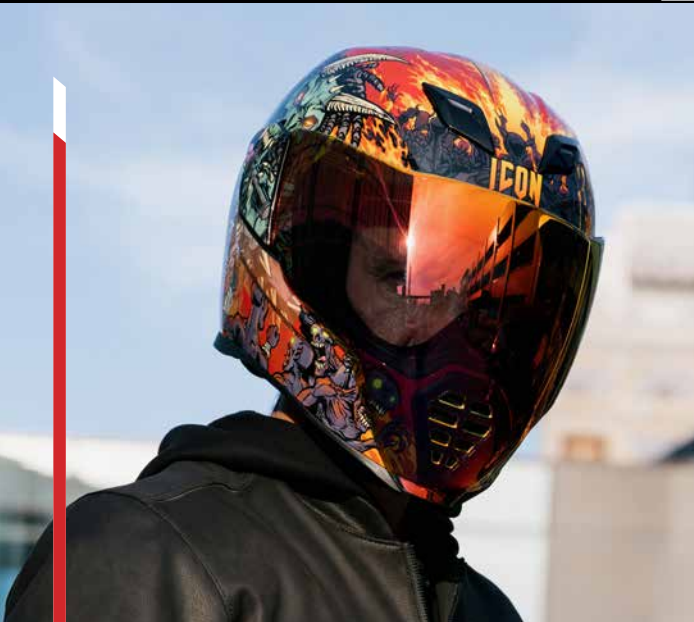
In addition to MIPS, these Airform helmets also have internal DropShields to make it easy for riders to transition from day to night riding with just the flick of a switch. The shape of the shell is inspired by racing helmets, with a streamlined design to reduce drag. A continuous chinbar venting system funnels air into the deep channels in the EPS liner to keep things

cool, even during summer rides. Riders can also customize the look of their Airform with an optional rear spoiler, which is available in 6 different colors.

Both the Airflite and Airform feature a moisture-wicking Hydradry liner, which helps pull sweat away from the rider's face to improve cooling. And, to keep things fresh, the liner can be removed and washed.

STYLE MEETS SUBSTANCE

Having the MIPS safety system inside a helmet is a big way to amp up what that helmet can do, even though the system itself is small. In the simplest terms, the MIPS system is a low-friction layer situated between the shell and the liner of the helmet. In an impact, that layer allows for a slight sliding



Customers can customize the Airflite (shown here in the Blegh graphic) by swapping out the faceshield, the inner DropShield and the rear spoilers.



motion, enabling the components of the helmet to move independently of each other. This movement helps redirect rotational motion away from the head, with the aim to reduce the risk of a brain injury.

The traditional way of testing a helmet's efficacy is to drop it straight down, without an angle and without the rotational energy that creates. However, as Strandwitz notes, "You don't fall straight down, you go down with velocity and hit the ground with some kind of angle."

That energy is especially dangerous when everything comes to a sudden stop, which transfers the energy to the brain and can lead to an injury such as a concussion. Traditional cushioning materials can only do so much to guard the head from that abrupt stop. MIPS was introduced to cushion the blow, quite literally.

"What does MIPS do? When you hit the ground, the low-friction layer is designed to allow the head to travel 10-15mm inside the helmet without getting to that

sudden stop," Strandwitz explains. "It's exactly that kind of movement that allows the head to continue in the same direction it's supposed to go."

MIPS technology has been around for about 25 years, and it found popularity in a range of sports and manufacturing industries before breaking into the motorcycle industry in 2016. With motorcycle riding, the benefits of the MIPS system are especially clear.

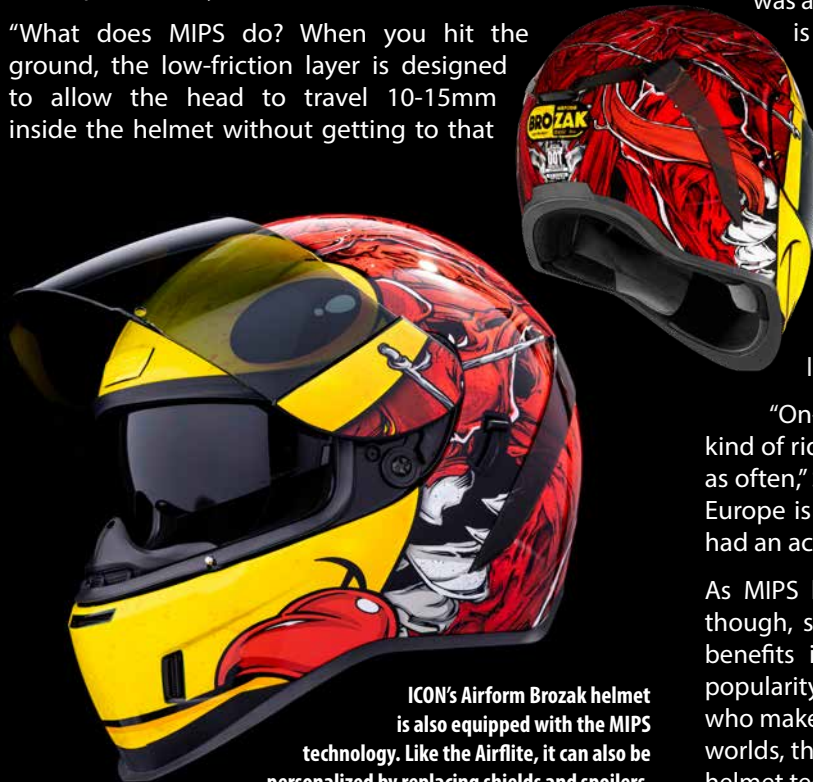
Strandwitz says, "Normally, the more velocity you have, the higher the impact can be. High-speed accidents normally have a lot of high rotational motion or rotational force." In other words, riders on the street or racetrack are especially in need of a system like the MIPS technology.

As it turned out, getting off-road riders excited about MIPS was a fairly easy task. Off-road riders know that crashing is inevitable, and they want to gear up as well as they can to minimize the consequences. At a recent MXGP round, 62% of the top riders were wearing helmets equipped with the MIPS system.

Street riders, on the other hand, often tend to have a different mindset when it comes to motorcycling. Many of them ride for years without crashing, while others never have the experience. That means convincing a street rider to go for high-tech gear can sometimes be a challenging task.

"On-road motorcycles normally involve a different kind of rider who's not as focused on safety or doesn't ride as often," Strandwitz says. "The average [street rider] age in Europe is 47, and he's been riding for 20 years and never had an accident."

As MIPS has gained traction in the motorcycle industry, though, street riders have become more receptive to the benefits it offers. One of the reasons for that growing popularity is partnerships with helmet brands like ICON, who make helmets that are cool. Riders get the best of both worlds, thanks to that combination of style and the latest in helmet technology.



ICON's Airform Brozak helmet is also equipped with the MIPS technology. Like the Airflite, it can also be personalized by replacing shields and spoilers.



The Airform Manik'RR offers customers a little something extra when the lights go out – glow-in-the-dark fangs and eyes.

And, not only do riders get fun graphics and cutting-edge rotational force reduction technology with an ICON helmet, but they also get it at a good price point. The partnership is beneficial for everyone, including the rider and both companies.

"We wanted to have a level of technology that people were familiar with from the off-road side," notes Kat Foster, ICON Brand Manager. "That familiar MIPS name helps reinforce that even though we're known for our wild graphics, there's a reason we make this stuff, and that's safety. That's why it's a good partnership with MIPS. It's a balance: we're paying attention to safety but trying to make it fun at the same time."

The collaboration process isn't as simple as sticking one standard piece of technology into a new helmet. Whenever ICON has a new helmet design that will include MIPS, the team at ICON sends the CAD drawing over to the team at MIPS, who then design a customized MIPS safety system for that particular helmet. That way, both companies know features like ventilation and helmet shape won't be affected by the addition of the MIPS system.

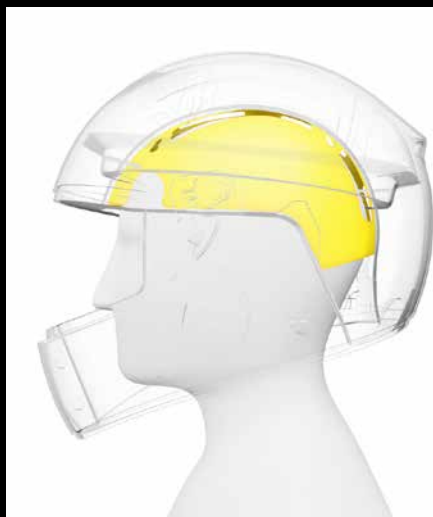


The Airform MIPS Counterstrike in blue is an understated model in the ICON lineup, but is still packed full of features.

Once that helmet is finally done and available for sale, riders may not even realize that MIPS technology is a part of the package. "The better job we do, the less visible we are," Strandwitz says. "It's about integration. If someone could feel they had their MIPS helmet on, that would be a problem."

Even while wearing the helmet, a rider will not notice anything different in the shape, fit or weight of a helmet equipped with the MIPS system versus one without it. The technology only adds about 30-50 grams to the weight of a full-face helmet, which is equivalent to about two AA batteries. ■

» *Talk to your Parts Europe rep to learn more about ICON Airflite and Airform helmets fitted with the MIPS safety system. You can find all the options in the Helmet & Apparel and ICON catalogs, and at www.partseurope.eu.*



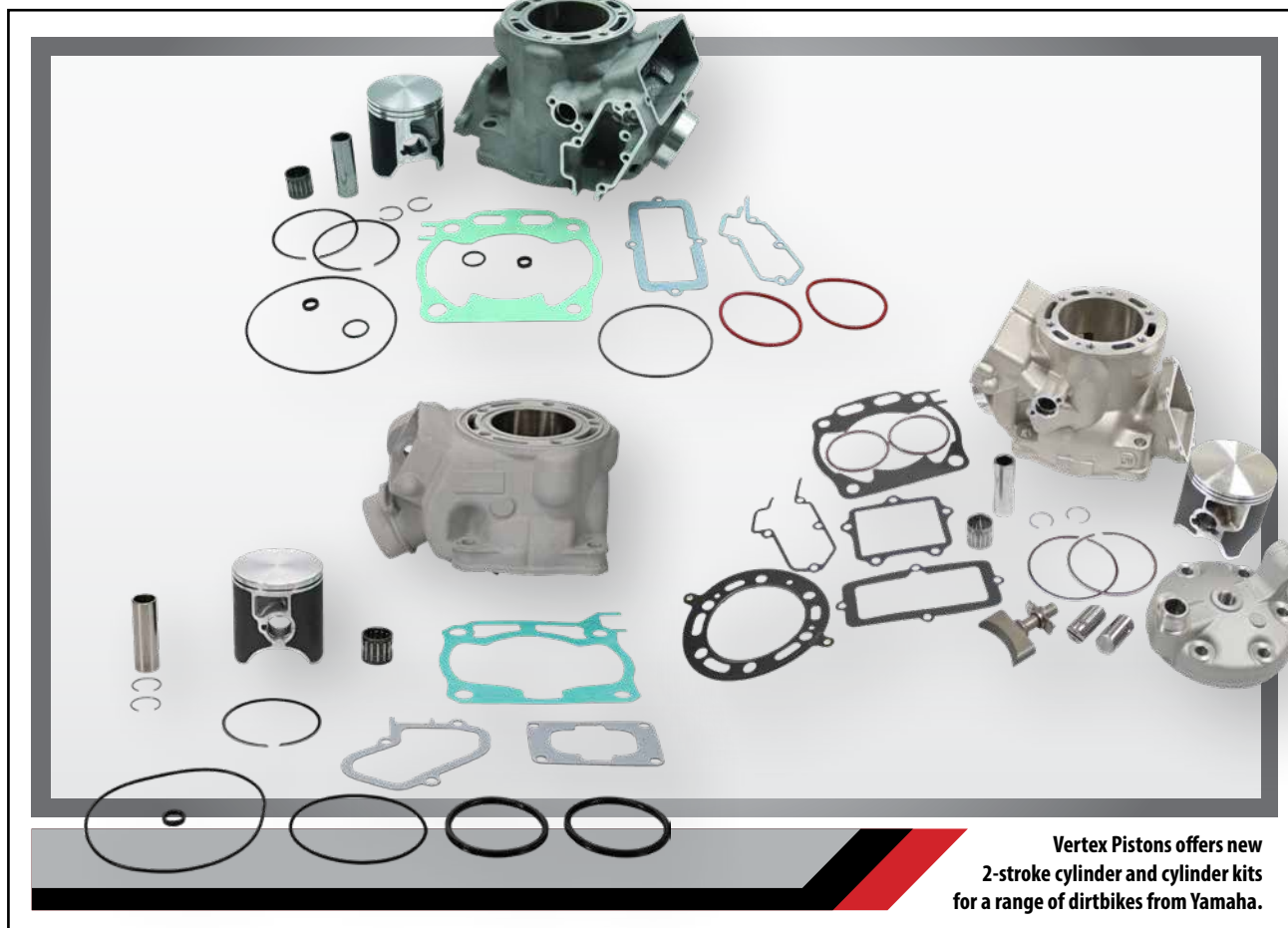
The MIPS Brain Protection System (BPS) consists of a low-friction layer inserted between the shell and the liner of the helmet. In an angled head impact, this design helps deflect energy because the low-friction layer slides relative to the head. The low-friction layer can move slightly in all directions, which reduces the rotational motion that is transmitted to the brain in an impact. By absorbing and deflecting some of that impact force, the MIPS BPS is designed to reduce the risk of brain injury.





Engine Upgrades

Breathing More Life into 2-Stroke



Vertex Pistons offers new 2-stroke cylinder and cylinder kits for a range of dirtbikes from Yamaha.

Who doesn't appreciate the sound of a crisp-running 2-stroke motorcycle? Certainly Vertex Pistons does, which is why the company is proud to introduce its new line of cylinders and cylinder kits for Yamaha YZ250 and YZ125 dirtbikes.

The venerable YZ250 and YZ125 is a beloved mainstay in the Yamaha lineup, and it's never been easier to breathe new life into these versatile dirtbikes. An assortment of cylinder kits (p/n 0931-0587) are now available, for the YZ250 (model years 1999-2024) and the YZ125 (2005-2021).

The base Standard Bore Cylinder Kits feature a cylinder with OEM design and fitment, made from special cast aluminum alloy. The nickel silicon carbide-plated bore allows for tighter tolerances and lower friction, as well as longer life. Precision diamond honed to exact bore dimensions, the surface finish ensures an optimum ring seal and good oil retention.

Vertex cylinders are the ideal companion for a Vertex piston, which is included, along with the piston kit, wrist pin bearing and top-end gasket set. A more complete Standard Bore Cylinder Kit is also available for the 1999-2024 Yamaha YZ250, this set extending to include the

cylinder head and power valve kit along with the base kit. Built to the standard compression ratio and cylinder diameter, these Standard Bore Cylinder Kits are the ideal replacement when it's time for your customers to consider a more complete top-end rebuild.

For those looking to transform their YZ250 and boost power and performance to the next level, Vertex Pistons has also revealed the all-new Big Bore Cylinder Kit. With a 5.6mm bore over stock, the cylinder diameter checks in at 72mm for a total displacement of 295cc (compression ratio remains standard). The same quality materials ensure tight tolerances, precise dimensions and a diamond-honed NSC-plated bore for optimum durability and performance. Cylinder, cylinder head, power valve kit, piston kit, top-end gasket kit and wrist pin bearing are all included in this all-in-one kit.

Vertex Pistons also offers its extensive line of pistons kits for both 2-stroke and 4-stroke engines, from OEM replica kits to ProRace and High Compression options. Vertex aims to "ease the repair process" by creating kits with everything your customers need: piston, rings, wrist pin, circlips and top-end gaskets. ■

» *Talk with your Parts Europe rep for details, and learn more in the Off-Road catalog and at www.partseurope.eu.*

"My Power, is Vertex Power"



Pistons chosen by Factory Teams

- Beta Racing Enduro Factory
- Beta MRT MXGP Factory
- Fantic Factory Racing MXGP, MX2 & EMX125
 - Fantic Factory Team Enduro & JR
 - Honda HRC MXGP & MX2 Factory
 - Honda Red Moto Enduro Factory
 - Jolly Racing Husqvarna
 - Kawasaki KRT MXGP Factory
 - KTM Pro Racing Sport Farioli
- KTM Racestore Factory Rookies EMX125
 - Sherco CH Racing Factory
- Yamaha Monster Energy MXGP & MX2 Factory
 - Yamaha JK
 - Yamaha MJC EMX125 Factory
 - Yamaha MPE Johansson
 - TM Boano Enduro Factory

VERTEX
PISTON & POWER

ARROWHEAD
Performance

CYLINDER
WORKS
STANDARD • BIG BORE

EXPERIENCE
HOT RODS
CRANKS AND ROES

ALL BALLS
Racing

Pivot
Works
PISTONS & SEAL RINGS

HOTCAMS
RELEASE THE POWER WITHIN

COMPLETE
ENGINE
REBUILD KIT

THE NEXT GEN.

08.05.24



THOR

SPORT

THOR



Gearing up for Sportmode

Re-Imagined Racewear for 2025



THOR's new Sportmode in the Riot/Acid colorway



The Brave design features clean, race-forward graphic elements. Pictured here in black.

Progress. This is a word that represents something different for everyone, yet all definitions are rooted in the common goal of building forward momentum. THOR is a brand that has been building on its own momentum and striving for progression for more than five decades. In its earliest days, THOR set itself apart by riding down its own path, away from the status quo. Now, looking ahead at THOR's 2025 Sportmode racewear collection, the brand is embracing its competitive drive to excel more than ever.

Before diving into the specifics of the Sportmode collection, it's important to understand the collective mindset and goals of the THOR team that led to Sportmode's creation. As mentioned earlier, THOR has been all-in serving motocross riders and racers for more than 50 years. Countless hours of creating, testing, developing, re-thinking and heading back to the drawing board have accumulated over decades of racing and winning at the highest levels around the globe, all leading to constant progression.

The 2025 Sportmode collection is the product of the fire of passion and competition that drives THOR to push its products' performance limits beyond riders' expectations.

For THOR, Sportmode is the peak of athletic motocross performance. THOR sums up this line as "An all-new creation for those athletes striving for greatness and that coveted top step." The design of Sportmode is based on a minimalistic approach achieved through maximized technology.

Sportmode racewear sets are available in five different styles – Brave, Riot, Rogue, SD, and Strike. Each of the jerseys and pants in this collection boast reduced chassis panels and seams, allowing for a superior athletic fit with increased overall stretch and body contouring, which are key aspects of THOR's Race Spec sizing. This is achieved with four-way stretch construction, allowing riders unrestricted body mobility on the bike.

Airflow to keep riders cool is handled by laser cut perforation in strategic areas throughout each jersey and pant,

and those warm weather qualities are accentuated with moisture wicking material. Comfort in each Sportmode jersey and pant is maximized further with minimal, taped seams, reducing skin irritation and overall weight.

Each set of Sportmode pants are built with a zipper-less waist opening and feature a precision fit, ratchet closure system to help riders achieve their perfect fit. Durability is also maximized with full-grain leather inner knee grip panels and knee protection overlays, helping riders focus on their craft and not worry about whether their gear is holding up.

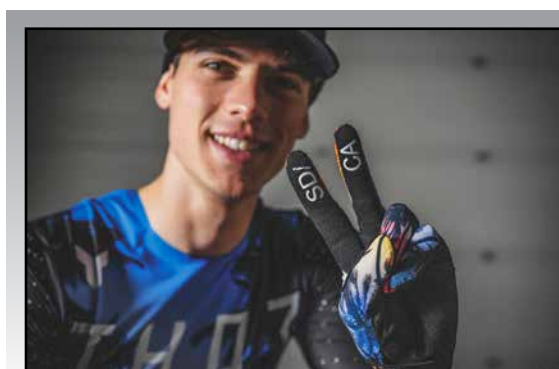
No details went unaddressed with Sportmode, down to sticky silicone on the drop tails of the jerseys and inside the waist band of the pants, keeping jerseys in place while riders move around on their machines, helping them stay focused.

As a package, Sportmode racewear is THOR's ultimate balance of elite performance, comfort and durability for motocross riders. Each Sportmode gearset backs this up with innovative, next-level visual designs that truly make a statement.

The Brave design (p/n 2910-8090) is offered in black and blue variants with clean, race-forward graphic elements for a kit that will look great on any bike. The SD kit (p/n 2910-8114) is inspired by the vibes of San Diego, California sunsets, displaying palm tree silhouettes on a sunset-colored background that will have riders ready to hit the beach for some post-moto relaxation.

The range of visual styles of Sportmode is a characteristic that helps define it as THOR's best yet. Rogue (p/n 2901-1879), Strike (p/n 2901-11697) and Riot (p/n 2901-11717) sets each bring their own look to the game, all reflecting the race-forward, modern mindset that created Sportmode. Ranging from sleek lines and clean colors to striking, edgy visual elements and high-vis color, riders will be looking like they came straight out of the factory race rig to line up on the gate.

The Sportmode collection is completed with redesigned gloves. Offered in standard and vented variants, Sportmode gloves (p/n 3330-8123) share similar four-way stretch construction for unrestricted mobility. Comfort continues to be the name of the game with Sportmode gloves, featuring soft Clarino® palm material, a taped cuff and minimal seam design. For



Reigning MXGP World Champion Jorge Prado models the Sportmode gloves in the SD design.

added functionality, THOR also integrated silicone fingertips for better lever control, plus touchscreen capability.

With Sportmode gloves, riders will get maximum feel from the minimalistic coverage design. Plus, they complement the look of each of the Sportmode gear sets, offered in a wide variety of nine colorways and styles.

Whatever your customers are riding or wherever they hit the track, THOR's new Sportmode collection has been set in motion to create a collaborative function, style and vibe that transcends what they think they know about racewear. ■

» *Talk with your Parts Europe rep for more details on this line and other items from THOR or see more in the latest THOR catalog and at www.partseurope.eu.*



Triumph/THOR athlete and MX2 contender Mikkel Haarup in the Sportmode Strike graphic.



Feel the Friction

Dirt Digger Clutch Kits for Off-Road Use

Getting a handle on the big torque of a motorcycle can be quite a source of friction. Fortunately, companies like Barnett have now been around for over 75 years, and know how to turn that friction into positive engagement to keep powering forward.

Dirt Digger high performance clutch kits (p/n 0317-0866) from Barnett, featuring the latest in friction material technology, are a testament to Barnett's dedication to motorcycle performance and clutch technology.

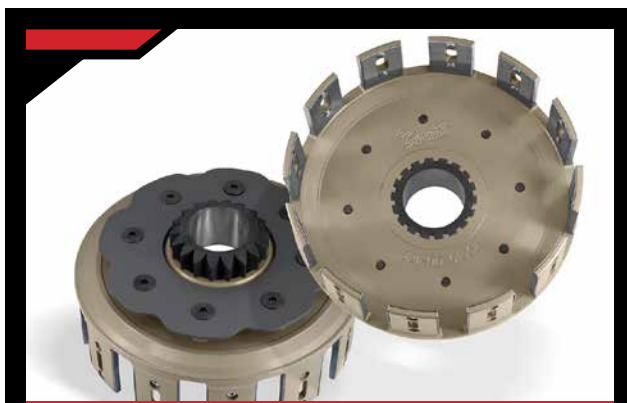
Back in 1991, Barnett first introduced Kevlar®-based friction plates. Then in 2000, the company introduced carbon-based friction material. Throughout the years, Barnett has continued to research and innovate these materials for clutch use, which have evolved today into the new K22 Kevlar® and C22 Carbon clutch friction materials.

These new materials have an even greater tolerance for heat than before, which translates to a more consistent feel, maximum power transfer, and fade-free clutch performance that is ideal – as the name implies – in the dirt. For the rigors of riding off-road, whether it's motocross, cross-country or simply trail riding, the long, hot days can be torture on an engine's clutch. Barnett's latest K22 Kevlar® and C22 Carbon friction materials are more resilient than ever, meaning more consistent performance as there is less clutch-fade as heat builds up. These materials are made exclusively for Barnett.

Dirt Digger clutch kits not only have the exclusive K22 and C22 materials on the friction plates, but feature a host of innovative design features that help ensure consistent performance and increased clutch life. The segmented friction material design helps increase oil flow to the clutch for smoother action and heat management. Heavy-duty springs are shot-peened and heat-treated for increased durability. Together with tempered steel drive plates, the Dirt Digger clutch kits



Barnett's reformulated K22 Kevlar® and C22 Carbon clutch friction-plate materials provide a stronger, more positive engagement. Their special design increases oil flow to the clutch for smoother, more consistent performance and extended clutch life.



Barnett offers upgraded clutch baskets for a variety of off-road applications. Each basket is CNC precision machined from durable billet aluminum.

are designed with the strength and longevity to endure the rigors of off-road use.

Barnett clutch plates are made in-house, and all clutch kits are made in the USA. Strict quality control standards ensure precise fitment, and all clutch kits are pre-measured for proper stack height prior to packaging.

When it comes to replacing the OEM clutch on your customers' dirt bike or ATV, the Barnett Dirt Digger clutch kit can be an ideal upgrade. The kits are available for a wide variety of off-road motorcycles and ATVs. If it's also time to replace the basket, look for CNC precision machined billet aluminum clutch baskets, which are also available from Barnett, and are another important step up in fortifying your customers' off-road machines. ■

» *Talk with your Parts Europe rep for more information, and learn more in the ATV & UTV and Off-Road catalogs, and at www.partseurope.eu.*

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Introducing our new **K22 KEVLAR®** and **C22 CARBON** friction materials.

We were the first to use Kevlar® friction plates and Carbon friction plates decades ago and we have been improving them ever since. The Barnett Dirt Digger clutch is a superior upgrade to O.E.M. delivering consistent, fade-free clutch performance and maximum power transfer. Barnett Clutches are made in-house in the USA to our strict quality control standards.

DIRT DIGGER CLUTCHES >>

DIRT DIGGER CLUTCH KITS

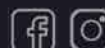
- Designed to run cooler, last longer
- Stronger, smoother engagement
- Includes frictions, steels, and heavy duty springs



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BEFORE





YAMAHA

VENERE 700 BIKE BUILD



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Built for Adventure

Luggage and Parts for the Toughest Rides



Looking to showcase the huge range of parts and accessories for Adventure bikes, Moose Racing's Austin Weaver built a 2023 Yamaha Ténéré 700 with the company's own parts and luggage. The result is a custom ADV machine outfitted from front to back in Moose Racing products.

Buying a stock Adventure motorcycle is only the first step to getting both *on* the road and *off* of it. Riders will want to swap out or add parts and accessories to make the bike exactly what they need for their preferred style of riding. Moose Racing has many solutions for Adventure bikes, including durable luggage, hard parts that guard against environmental hazards, and features that make even long rides more comfortable.

To show just how equipped Moose Racing is to outfit Adventure bikes, the company built a 2023 Yamaha Ténéré 700 with its own parts and luggage. The bike build is a way to inspire riders as they plan their own Adventure bike setup.

Moose Racing's Austin Weaver built the Ténéré, but before adding things to it, he took parts off. The goal was to have a solid dual-sport bike that was streamlined enough to function well off-road.

Once that was done, it was time to start loading the bike up for future adventures. One of the absolute necessities of Adventure riding is proper luggage. It needs to be big enough for whatever a rider might need, but also durable enough for the tough conditions it will be exposed to.



One of the absolute necessities of Adventure riding is proper luggage. For the Ténéré, that meant starting with Moose Racing's ADV rear rack system, which provides multiple tie-down locations and slots for bag straps or bungee cords.

For the Ténéré, that meant starting with Moose Racing's ADV rear rack system (p/n 1510-1186), which provides multiple tie-down locations and slots for bag straps or bungee cords. The rear rack is laser-cut from 12-gauge, grade-50 steel to make it incredibly tough, while the matte black powder coat provides an attractive finish as well as a layer of protection.

To make sure the Moose Racing rear rack will suit any Adventure setup, there are two Universal Rear Rack Mounting Plates (p/n 15101189) to choose from. The plate increases the rack surface area, making it compatible with a range of plastic storage cases or larger soft luggage.

There are Kenai side case mounts designed to fit different models, including one for the Harley-Davidson Pan America (p/n 3521-0162) and another for both BMW GS and Triumph Tiger models (p/n 3521-0158).

On the underside of Moose Racing's Ténéré 700 is the company's Pro LG Skid Plate (p/n 0506-1878). The plate is made from high-density polyethylene, or HDPE. This 8mm-thick plate offers outstanding coverage, including shielding for the full shift linkage. At the same time, though, the HDPE provides a much lighter alternative to the standard aluminum skid plate, and riders won't hear any of the usual metallic rattling.



Since the holes are pre-drilled, installing a mounting plate to the rear rack is an easy task, and locking tabs make sure everything stays in place.

Weaver chose to add a Moose Racing ADV1 Dry Tank Bag (p/n 3502-0543) to the Ténéré. The 9L bag has universal mounting, and it can be expanded to 11L for maximum versatility. There is a clear map pocket on top, and the tarpaulin construction is water resistant. There are plenty of stowage options, including 3 exterior pockets, an interior mesh pocket, and a MOLLE attachment system for adding accessories.

Moose Racing also has hard cases that are ideal for Adventure riders. The Kenai side and top cases (p/n 3501-1825) have plenty of storage space, and the hardened alloy construction keeps the cases lightweight while the built-in case guards ensure the necessary toughness. These cases are waterproof, too, so even water crossings won't affect the contents.

When the riding is over for the day, the Kenai cases can be quickly removed, and a built-in handle makes them easy to carry. They also stand upright when they are off the bike, so there's no need to worry about the bags falling over and getting damaged.

Moose Racing offers its Pro LG Skid Plate in a number of fitments, including one in orange to perfectly match KTM Adventure bikes (p/n 0506-1473).

While a skid plate helps guard the bike's components from the riding environment, the Adventure Bike Universal Heat Shield (p/n 1861-1726) makes sure side panels and soft luggage stay clear of a hot exhaust. The aluminum shield has a clamp-on design that installs quickly and easily.

Another significant upgrade to the Ténéré 700 build is a set of Moose Racing Qualifier foot pegs (p/n 1620-1732). These pegs are designed to give riders outstanding grip as well as comfort, so they perform well in any weather conditions and on those longest of riding days.

Qualifier foot pegs begin with a sturdy stainless steel foot plate. The CNC-machined aluminum alloy housing is lightweight, and a rubber damper helps absorb road shock to keep feet more comfortable. ■

» *Talk with your Parts Europe rep to learn more about how you can help riders get their motorcycles ready for adventure. Find all the parts and luggage in the FatBook, and in the Moose Racing, Off-Road and Street catalogs, and at www.partseurope.eu.*



A Year of Adventure

Celebrating a 50/50 Tire's Anniversary



Since it launched a year ago Dunlop's Trailmax Raid tire has continuously received high marks from Adventure riders everywhere. The Trailmax Raid is available in a range of sizes, so it can fit mid-size dual-sport motorcycles as well as the large-displacement Adventure Touring bikes.



It's been one year since the debut of Dunlop's Trailmax Raid tire, and Adventure riders everywhere continue to give the tire high marks. The tire company is celebrating the instant success of this 50/50 tire, which has been extremely well-received by Adventure bike customers who want a tire they can trust, whether they are on the road or off of it.

The Trailmax Raid is Dunlop's first true 50/50 tire, giving Adventure riders the ability to explore without limits. Whether the road on the map is paved or not – or if the road is not on the map at all – this is the tire that can get them to their destination.

The team at Dunlop combined its expertise in Adventure, Touring and off-road riding to create the Trailmax Raid (p/n 0317-0757). The tire is agile and predictable in off-road environments. On paved roads, two of the most significant features of the Trailmax Raid tire are outstanding wet-weather capability and long-distance touring performance.



The Trailmax Raid is Dunlop's first true 50/50 tire, giving Adventure riders the ability to explore without limits. The tire is agile and predictable in off-road environments. On paved roads, it offers outstanding wet-weather capability and long-distance touring performance.

Much of the excitement around the Trailmax Raid tire has been centered in Italy. The tire was introduced to the media in the hills of Tuscany a year ago, then Dunlop made its return to EICMA to showcase its complete lineup of trail tires, including the Trailmax Raid.

The addition of the Trailmax Raid completed Dunlop's range of Adventure tires, giving riders great options for whatever adventure means to them. For riders who stay mostly on-road but want the ability to go off-road from time to time, the Trailmax Meridian is the ideal tire. Riders who want to be off-road all the time rely on the D908RR to get them down the trail confidently.

And, between those two tires, the Trailmax Raid is ideal for riders who want to spend as much time off the road as on it. Dunlop also offers the Trailmax, Trailmax Mixtour and Trailmax Mission to complete its Adventure-focused line of tires.

The Trailmax Raid is available in a range of sizes, so it can fit mid-size dual-sport motorcycles as well as the large-displacement Adventure Touring bikes. This size range and the tire's versatility have made it a popular choice with riders as well as riding schools and riding experiences across Europe.

"In just one year, Trailmax Raid has captured the trust of trail and Adventure riders across Europe," says Roberto Finetti, Marketing Manager, Dunlop Motorcycle Europe. "Its remarkable performance both on- and off-road has made it the go-to choice for riders, enthusiasts, schools and journalists alike. As we celebrate its first anniversary, we're proud to see how Trailmax Raid has become an integral part of the Adventure riding experience, reflecting Dunlop's commitment to providing ultimate versatility and performance across our ranges." ■

» Learn more about the Dunlop Trailmax Raid from your Parts Europe rep, and explore all of Dunlop's Adventure tire options in the Tire, Tools & Chemicals catalog, and at www.partseurope.eu.



A Commitment to Excellence

Driven by Passion and Innovation



Founded by Nick Trask, Trask Performance is committed to quality, precision engineering, and a relentless pursuit of perfection.

Trask Performance has carved out a prominent place in the motorcycle industry, becoming synonymous with high-performance parts and extreme innovation. Founded by Nick Trask, the company has grown to be a beacon of excellence, particularly noted for its turbo systems and other performance-enhancing components. At Trask, there is a commitment to quality, precision engineering, and a relentless pursuit of perfection.

The cornerstone of Trask Performance's success is its relentless focus on innovation. The company's turbo systems (p/n 0904-0096) revolutionized the market, and deliver unmatched power and performance, providing motorcycle enthusiasts with the thrilling experience they crave. The Trask Turbo System boosts horsepower and torque, and transforms the riding experience. Each system is engineered to ensure optimal performance, reliability and durability.

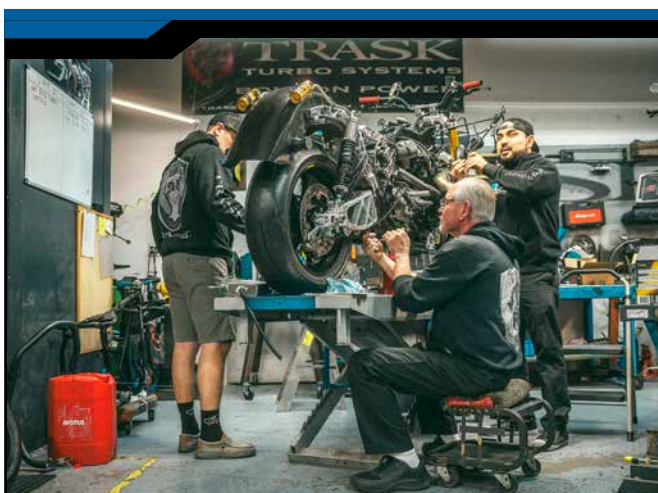
The company's commitment to innovation extends beyond turbo systems. Trask Performance continually develops and refines a wide range of performance parts, including exhaust systems, air cleaners, and engine components that solve common problems with stock parts. Each product is the result of rigorous R&D, ensuring that it meets the highest standards of performance and reliability.

Precision engineering is a hallmark of Trask Performance. Every part produced by the company is crafted with meticulous attention to detail, utilizing the latest technology and manufacturing techniques. The use of advanced CNC machining ensures that each component is made to exact specifications, guaranteeing a perfect fit and high performance. This dedication to precision is evident in every aspect of the company's operations, from design and development to manufacturing and testing.

The company's state-of-the-art manufacturing facility is equipped with cutting-edge machinery and staffed by technicians who are passionate about their craft. This combination of advanced technology and human expertise allows Trask Performance to produce parts that are high-performing and exceptionally reliable and durable.

Trask Performance is committed to quality and dedicated to using high grade materials and adhering to high manufacturing standards. Each product undergoes rigorous testing to ensure that it meets or exceeds industry standards for performance and reliability. This commitment has earned Trask Performance a reputation for producing parts that riders can trust, even under the most demanding conditions.

The company also offers excellent customer service, providing expert advice and support to help riders get the most out of their motorcycles. This focus on customer



Trask Performance continually develops and refines a wide range of performance parts, including exhaust systems, air cleaners, and engine components.

satisfaction, quality and innovation has helped Trask Performance build a loyal customer base and establish itself as a leader in the industry.

At the core of Trask Performance's success is a passion for motorcycles and performance. This passion drives the company to push the boundaries of what is possible, developing products that enhance the riding experience in meaningful ways. Whether it's through the raw power of a turbo system or a precision engineered custom part, Trask Performance is dedicated to helping riders achieve the ultimate performance from their motorcycles. ■

» *Talk with your Parts Europe sales rep for more information on Trask's range of performance parts, and learn more in the FatBook and at www.partseurope.eu.*



Touring Power

Robust Batteries for Big Bikes

Planning a long-distance trip on a Touring bike takes a lot of work, and there are plenty of things to consider when getting ready to hit the road. One thing riders shouldn't have to worry about, though, is whether their battery can go the distance. Thanks to the new BGZ Batteries from BS Battery, Touring bikes can put on the kilometers without the worry.

The new BGZ Series batteries are part of the SLA Max range from BS Battery. These 5 new SLA (Sealed Lead Acid) battery models are specifically designed to meet the performance needs of high-powered Touring models.

Each of these latest-generation activated AGM batteries includes built-in copper nuts on the terminal, which enhances connectivity up to 50 percent more than a standard terminal. This copper connection can improve torque, as well. Another design feature is taller plates, which give bikes even more starting power.



The new BGZ Series batteries are part of the SLA Max range from BS Battery, and are specifically designed to meet the performance needs of high-powered Touring models. They'll even keep a Touring bike going when it's loaded up with electronic accessories.

This new design and materials combination means that the 12V BGZ Battery (p/n 2113-0934) is able to keep a Touring bike going, even when it is loaded up with electronic accessories that also pull from the battery, like a GPS or phone charger.

Each BGZ Battery arrives ready to use since it is factory activated, and they are maintenance-free and non-spillable. These new Touring-specific batteries are the most powerful models in the SLA Max range. In fact, BS Battery reports they have starting power, cycle life and capacity that is up to 20 percent higher than its standard SLA range. That makes them ideal for big-bore V-Twin and Metric motorcycles, but they are also a great choice for ATVs and UTVs.

BS Battery also has a full range of chargers to keep batteries fresh and ready to go. The BS30 Charger (p/n 3807-0706) is one of the five smart chargers in the line, which includes options for both riders and professionals, such as the BK20. The sophisticated BK20 is a three-bank smart charger that is able to charge and maintain different voltages or technologies at once, and it includes a reconditioning function.

The BS30 charger is a "connect and forget" design. Once connected, this 12V, 3A charger will automatically detect whether the battery is Lead Acid or Lithium based. All the



BS Battery's BS30 Charger is a "connect and forget" design. Once connected, this 12V, 3A charger will automatically detect whether the battery is Lead Acid or Lithium based. All the user has to do is connect the charger. The charger handles everything else.

user has to do is connect the charger. The charger handles everything else.

The adaptable charging algorithm eliminates any chance of overcharging. The BS30 has a multi-axis hook for easy hanging, and it can easily serve batteries with up to 60Ah and 120Ah (for maintenance), which makes it ideal for larger bikes.

In addition to European plugs, the BS Battery chargers are also now available with a UK power plug. ■

» *Talk to your Parts Europe rep to learn more about BS Battery products. You can find them all in the Tires, Tools & Chemicals catalog, and at www.partseurope.eu.*



All-Weather Apparel

New Gear for Protection and Comfort

Alpinestars' latest range of motorcycling garments delivers a formidable combination of cutting-edge innovation, advanced materials and state-of-the-art technology.

Engineered for enhanced comfort on and off the bike, the advanced CR-1 touring shoes (p/n 3405-3451) are perfect for warm weather riding, and feature a microfiber, 3D mesh and breathable tech textile construction to deliver superior airflow and ventilation. With its sole unit drop – the off-set between heel and toe – set at 9mm (many running shoes have a 9mm drop), this shoe is engineered for a smooth heel-to-toe transition when walking.

The shoes also feature a durable comfort mid-sole with heel stabilizers and a heel cushioning pad for support and all-day underfoot comfort. The OrthoLite® insole delivers cushioning, breathability and comfort. There is also a dual-density rubber sole that features high grip lugs and a tapered pattern direction for enhanced grip while still delivering good feel with the footrest. Alpinestars' Transversal Protection Frame (TPF) protects the foot and provides the necessary footpeg support and superior walking comfort.

The textile T-GP Plus R v4 Airflow jacket (p/n 2820-6622) is engineered for maximum ventilation and airflow. It features a Sport fit with pre-curved arms for maximum riding performance. A 450D poly-fabric construction provides a great blend of durability, abrasion resistance and comfort. The jacket is equipped with an extensive mesh panel on the back, and a perforated panel on the top of the back for superior airflow. The DFS Lite shoulder protectors provide superior friction control, and Nucleon Flex Plus shoulder and elbow armor offer impact protection.

The textile Zaca Air Venom WP jacket (p/n 2820-6633) is a warm climate jacket with temperature adaptability that is engineered for great performance in cooler and/or wet weather conditions. It features proven protection on the shoulders and elbows, and is equipped with two-layer waterproof liner. This allows it to be tailored to the all weather conditions.

The jacket has a detachable 2L waterproof liner to use as an additional windbreaker when the weather gets cooler. Its detachable hood comes with an air extraction channel on the top to allow airflow to pass through and prevent it from filling up and flapping around while on the bike.

The lightweight Nucleon Plasma full back protector insert (p/n 2702-0310) features Alpinestars' Nucleon Plasma Technology. Unique to Alpinestars, Plasma is an eco-friendly, sustainable and lightweight impact absorbing material. Its design delivers high levels of adaptability, breathability and ventilation. Backed with a soft-touch textile coating, this ultra-adaptive protector delivers a balance of force dispersion, flexibility and comfort.



Alpinestars CR-1 touring shoes



Zaca Air Venom WP jacket



Alpinestars' Nucleon Plasma full back protector insert offers lightweight impact protection and great airflow.

Nucleon Plasma Technology allows Alpinestars to tailor the geometry throughout the protector, resulting in extensive perforations. It also has a number of lateral and longitudinal ventilation channels for effective heat dissipation. The Nucleon Plasma back protector insert's design allows it to compress and extend on itself by 360 degrees, which delivers an adaptive fit for superior rider comfort. ■

» Talk to your Parts Europe rep for details, and learn more in the *Helmet & Apparel catalog* and www.partseurope.eu.



Primary Performance

Ramping Up for the Long Haul

Kicking up horsepower and amplifying torque are hallmarks of the V-Twin high-performance realm, and that's exactly where S&S Cycle has its roots. After all, it was a souped-up Harley-Davidson Knucklehead, drag raced by George Smith at a Chicago area raceway, that led to the company's founding in 1958.

stock compensator. Bikes with only mild performance work will benefit as well.

CNC machined from 9000 series steel, the Heavy Duty Compensator Ramp is engineered with the highest-quality materials and advanced manufacturing techniques. Heat-treated and coated for superior strength and corrosion



S&S Cycle's Heavy Duty Compensator Ramp for Harley Milwaukee-Eight models is a great upgrade over the stock part, and improves the ride for both stock bikes and machines that have been treated to more cubic inches.

More than 65 years later, you can continue to count on S&S Cycle to bolster performance for your V-Twin customers in their search for more cubic inches and dynamic dyno numbers. Whether your Milwaukee-Eight owners started with a Stage 1 upgrade, have advanced to Stage 2, or are going Big Bore Kit, the "Proven Performance" company has what it takes.

However, not every performance upgrade needs to be quite that significant or obvious to have real world impact. One example: the S&S Heavy Duty Compensator Ramp (p/n 1120-0459) for Harley M8 models improves the ride for both stock bikes and machines that have been treated to more cubic inches.

It's especially functional in high horsepower and torque applications when heavier demand places greater load on the primary components, potentially breaking the

resistance, it's a direct replacement for M8 model bikes. And it's made by S&S in the USA, ensuring durability and long-lasting performance.

Once your customers start down the high-performance path, options expand. For owners of Harley-Davidson M8s on the hunt for performance, this is a logical up-sell. It's built to handle the demands of upgraded horsepower and torque.

Sure, comparing dyno charts and bench racing are fine, as far as that goes, but putting that power to the ground out on the pavement is where real satisfaction happens. Add in peace of mind, mile after mile, and they'll be back for more. ■

» *Talk with your Parts Europe sales rep for more details, and learn more in the FatBook and at www.partseurope.eu.*



Fly by Wire

Throttle Sensors and More for Harley-Davidsons

NAMZ Custom Cycle Products is proudly celebrating its 25th anniversary in 2024, marking a quarter century of innovation, passion and growth.

From what started in a small, home office to what is now a 24,000 square foot manufacturing facility in Oreland, Pennsylvania, USA, NAMZ has developed a thorough catalog of quality electric components for motorcycles. Founder Jeff Zielinski is dedicated to his passion for custom motorcycles and making his ideas a reality, key characteristics that are evident in NAMZ's flow of products.

A great example are NAMZ's marine-grade, key-start ignition switches. With a custom bike building background, Zielinski understands that custom projects are different from one customer to the next. Whether it's a mild cruiser or a wild head-turner, every motorcycle and powersports project with an engine has something in common – it needs an ignition to start and run.

NAMZ's marine-grade ignition switches (p/n 2106-0617) are made in the USA and are designed to be a versatile solution with familiar functionality. Each unit has an ignition "on" position plus a recoil key start, so it functions just as your customers expect it to. They are also fitted with a momentary switch when the key is pushed in, perfect for high beams or horns. Brass screws are included, and a polished, stainless-steel knurled jam nut finishes each switch's classic styling.

Not every Harley-Davidson customer will need a new ignition switch, but there's a chance that riders with throttle-by-wire models will need a replacement twist grip sensor. Throttle-by-wire is a nice, clean upgrade over traditional cable systems, but since it relies on electronics, there's no go if a sensor fails.

NAMZ designed its twist grip sensors (p/n 2130-0349) to be a plug-and-play replacement for applicable Harley models, and each one is hardwired to mimic OEM CVO versions. With three different sensor options fitting models as old as 2008, and as new as 2024, NAMZ took the guess work out of getting back to OEM fit and function. They include OEM style connectors and heated grip connections.

Even if your customers' sensors are all in working order, it's not uncommon

to run into wire length issues when customizing bike controls or changing bars and mounts. That's exactly why NAMZ offers its 15-inch handlebar switch and throttle-by-wire harness extension kit (p/n 2120-1331). This harness extension fits 2021 to current Pan America, 2023 CVO Street Glide and Road Glide, as well as 2024 Street Glide and Road Glide Harley models.

These harnesses extend each models' existing handlebar switches and twist grip sensors. Each one is professionally assembled and is ready for your customers' new custom bike projects. ■

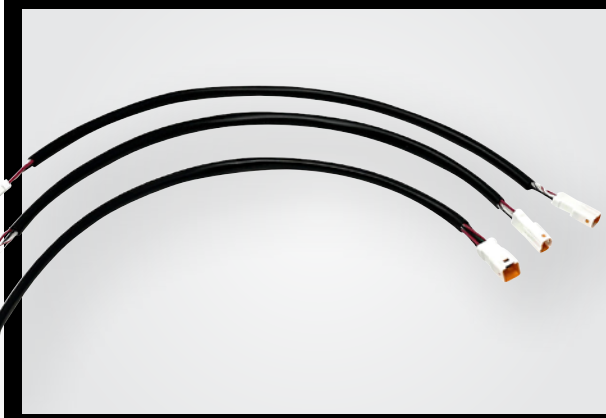
» *Talk with your Parts Europe rep for details, and learn more in the FatBook and at www.partseurope.eu.*



NAMZ designed its twist grip sensors to be a plug-and-play replacement for applicable Harley-Davidson models, and each one is hardwired to match the OEM CVO functions.



NAMZ's marine-grade ignition switches are designed to be a versatile solution with familiar functionality as the OE parts. Each unit has an ignition "on" position plus a recoil key start, so it functions just as your customers expect it to.



When it comes time for your customers to customize their bike controls or change out handlebars and mounts, check out NAMZ's 15-inch handlebar switch and throttle-by-wire harness extension kit.



Small But Mighty

Pipes and Silencers for New 65cc Models

In the early days of motocross, tuners focused on tweaking and fine-tuning lengths, widths and shapes of expansion chambers in the search for the perfect setup. Among the few, Pro Circuit's Mitch



Pro Circuit offers a pair of high-performance options for a new range of 65cc 2-strokes from GASGAS, Husqvarna and KTM – the Works and the Platinum pipes.

Pro Circuit's 2-stroke exhaust products prove its experience. Whether it's a Works or Platinum pipe, hours of dyno work ring through at the twist of the throttle. Works pipes (p/n 1822-0552) boast that classic 2-stroke motocross pipe look and back it up with crisp throttle response and performance gains across the entire rpm range.

Platinum pipes (p/n 1822-0553) offer those same gains, but are finished with an electroless nickel plating that protects the pipe from the harsh elements of motocross and off-road riding. This is an ideal solution for your customers that want less cleaning and maintenance to worry about without sacrificing that Pro Circuit power.

It's only natural to complete a new 2-stroke exhaust with a silencer, and Pro Circuit has developed its iconic lineup for a package that suits every new 65cc rider. R-304 and Ti-2 silencers deliver race-ready performance with great bottom end in a compact and clean design, plus awesome sound, of course. R-304 silencers (p/n 1821-2104) feature long-lasting, stainless-steel construction, while Ti-2 silencers (p/n 1821-2105) are built with carbon fiber and titanium for an incredibly light and factory looking silencer.

Another option are the 304 silencers (p/n 1821-2103), featuring a slightly longer design that accentuates top end performance. For your off-road customers, Pro Circuit also offers its Type 296 spark arrestor silencers (p/n 1821-2106) for 2024 65cc models. ■

Payton helped pioneer race-tuned 2-stroke pipes. Honing his skills while building a reputation as a winning engine tuner, the first 2-stroke pipes to come out of Pro Circuit's doors in the early '80s marked a milestone in motocross.

Fast forward to today, Pro Circuit hasn't forgotten its roots. Modern 2-stroke bikes are leaps and bounds ahead of the machines that Mitch laid his foundation building pipes for, but the concept, craft and quality have never changed. Pro Circuit remains committed to supplying pipes for today's 2-strokes that mix modern performance with premix-fueled nostalgia.

We're not just talking full-size 2-strokes in the new generation of bikes, either. The big trio of brands out of Austria, GASGAS, Husqvarna and KTM have continued to develop new mini-model racers as well. Among that lineup are the 2024 65cc motocrossers designed to be faster, easier to ride and an ideal stepping-stone as young racers work their way up.

The Pro Circuit research and development department has had its finger on the pulse of the newest bikes since those early days, developing pipes and silencers to optimize performance. That story carries into these new 65cc machines and is reflected in Pro Circuit's lineup of Works and Platinum pipes that pair perfectly with a selection of silencers.

» Talk to your Parts Europe rep for complete details and check them out in the Off-Road catalog, and at www.partseurope.eu.



Your 2-stroke customers are going to need silencers for their pipes and Pro Circuit has a range of options, each one providing race-ready performance.



Street Style Carbon Helmets Back in Stock



The Discovery Carbon helmet from Premier has a distinct Dual-Sport look, including a top peak for additional shade. The visor and interior are designed to accommodate prescription glasses, and a dark internal visor can raise and lower with an easy lever on the side of the helmet.

Premier's modular Legacy Carbon helmet also features the Advanced Padding System for a tailored fit, plus an internal dark shield to make it easy to switch from day to night riding.

Premier' JT5 Carbon is ready to receive a Bluetooth communication system. This open-face helmet has a sleek carbon shell, which is built with two air intakes and a rear vent.

Street riders in the market for a new helmet have some good news. The carbon versions for three different Premier Helmets styles are once again in stock at Parts Europe, including the Discovery, Legacy and JT5 Carbon models.

These three helmets are all quite different from each other in terms of design. The Discovery helmet is a full-face option with Dual-Sport styling, the Legacy is a traditional modular design, and the JT5 Carbon is an open-face helmet.

Despite the differences, these three helmets do share some of the same quality features that make Premier Helmets a popular choice among riders. The inner shell is comprised of varying densities of EPS material, which helps better disperse energy released in the case of an impact. Additionally, the outer shell is made of an aramid carbon fiber enhanced with epoxy resin. The result is a lightweight helmet that has durability as well as some elasticity, further adding to the energy dispersion properties.

Premier Helmets uses two different shell sizes for its helmets, so the XS-M helmets are one size, while the L-XXL helmets use the larger shell size.

The Discovery Carbon helmet (p/n 010116408) has a distinct Dual-Sport look, including a top peak for additional shade. The visor and interior are designed to accommodate prescription glasses, and a dark internal visor can raise and lower with an easy lever on the side of the helmet.

Getting just the right fit is easy with the Advanced Padding System. This included kit allows the interior padding to be customized for the rider, and the pieces are all removable and washable to keep things fresh.

The Discovery helmet has plenty of airflow, with a large front intake vent and a chin guard intake. The air is channeled through the EPS liner to exhaust ports on the back of the helmet.

The modular Legacy Carbon helmet (p/n 010116420) also features the Advanced Padding System for a tailored fit, plus an internal dark shield to make it easy to switch from day to night riding. The adjustable ventilation includes a chin guard intake and two exhaust ports on the upper part of the shell. Adding a Bluetooth communication device to the Legacy helmet is easy thanks to its design, which includes a built-in external housing for a device.

The JT5 Carbon (p/n 01043118) is also ready to receive a Bluetooth communication system. This open-face helmet has a sleek carbon shell, which is built with two air intakes and a rear vent. The dark inner visor has a Pinlock® anti-fog system to make sure riders have a clear view of the road ahead. It works in tandem with the main visor, which is large enough to shield the entire face from wind and dust. ■

» *Talk to your Parts Europe rep about the Discovery, Legacy and JT5 Carbon helmets from Premier Helmets. You can find them in the Helmet & Apparel catalog, and at www.partseurope.eu.*

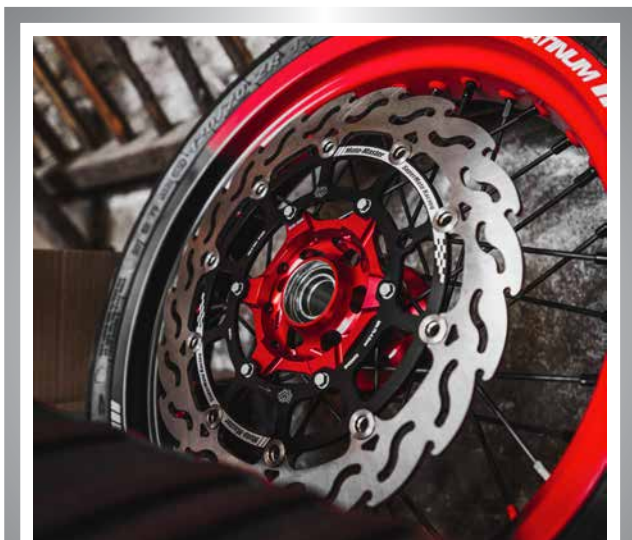
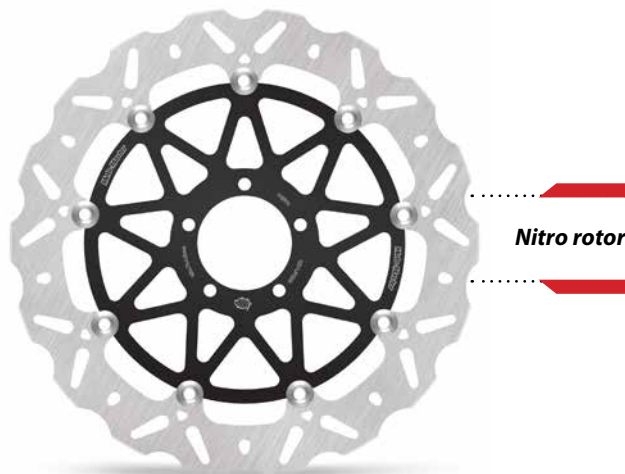


Replacement Rotors

Brake Discs for Every Type of Ride

It might not look like there's much to a brake disc, but there's a lot that goes into the science of stopping, especially for a company like Moto-Master that has been "Stopping the World's Fastest" since 1997. The design and detail that goes into the company's expansive line of brake rotors illustrates the company's passion for creating options for every rider and every bike, from budget OEM replacements to elite performance upgrades.

Starting with Moto-Master's classic line of budget-minded replacement rotors, the Nitro Series brake discs (p/n 1711-2252) for dirtbikes come in both fixed- and floating-disc designs. Nitro Series Off-Road Disc series features the simple fixed design with rotors made from specially hardened premium quality stainless steel. Venting slots



Moto-Master's Flame off-road brake discs not only offer a performance upgrade, but also a style boost.



For road bike customers there is the Halo Road Series from Moto-Master.

aid with cooling and also help keep the disc cleaner for optimum contact surface with the brake pad.

A step up is the Nitro MX Floating Disc series, which is designed with an inner aluminum inner ring that floats on a steel outer ring, for improved performance and a more consistent feel. An advantage of the Moto-Master Nitro MX Floating Discs is that they retain the same dimensions as stock units, which means a caliper relocation adapter is not needed. The Nitro rotors are also available in Moto-Master's Nitro Road Series, featuring the same floating-disc design for a wide assortment of street bikes.

The Flame off-road brake discs not only offer a performance upgrade, but also a style flare. The signature look of the Flame rotors, available in stock and oversize versions, are made from a billet CNC machined Aircraft aluminum, black anodized inner ring, and an ultralight stainless steel full floating outer ring. The Flame 270 MX Brake Disc offers a performance gain of up to 35 percent over stock while also providing a 20 percent weight savings over the OE part. Adapter brackets are available in order to relocate the stock brake caliper.

On the road bike side, look to the Halo series for Moto-Master's premium setup. The Halo Road Series, Halo Racing and Halo T-Floater Racing Discs cover a wide range. The Halo Road Series, available in both fixed and floating, feature a circular design and are made from quality stainless steel (outer ring only on floating design) for performance and durability. The Halo Road Disc is also available in the Halo Racing version in 5.5mm thickness.

For the serious roadracers, point them to the Halo T-Floater Racing Disc. Designed for the professional racer, the T-Floater system can be found on the World Superbike grid. This full-floating design offers precise control even under sever racing conditions, and is available in 6.0mm, and World SBK thickness of 7.1mm (closed-course use only). ■

» Talk with your Parts Europe sales representative to find out more about Moto-Master, and learn more in the Off-Road and Street catalogs, and at www.partseurope.eu.

Look Good, Feel Good

Urban Style Meets Riding Wear

Riders love to modify their bikes in the name of looking good. From bright and flashy to sleek and subtle, your customers enjoy expressing themselves through their motorcycles. Yet, that begs the question, why shouldn't they be able to express themselves while they're on the bike? John Doe has the answer – they can.

In this case, John Doe is a brand that specializes in high-quality protective clothing for motorcyclists. Based in Germany, John Doe believes that riders should feel as well dressed on the bike as they do in everyday life. With more than 20 years of experience, the brand has refined its designs, processes and materials to mesh functional technology with comfort and urban streetwear style.

The beginnings of John Doe date back to 2001 when the company was founded by a passionate group of motorcycle riders devoted to bringing streetwear to the world of motorcycling. The past 23 years have led to a versatile, stylish and functional collection that doesn't sacrifice anything in the name of quality.

John Doe's design and product development processes consist of extremely thorough sourcing, stress testing and safety certification before its garments are deemed road worthy. From pants to jackets, sample materials must be tested and proven before being integrated into John Doe's European-based production.

Among all the beneficial characteristics of John Doe's products, safety is always a top priority. John Doe's range of garments are designed and built to achieve high safety rankings, all while appearing as normal pants, jackets and more.

Take one of John Doe's most popular products, for example, the Defender pant (p/n 2821-1587). These pants have been refined, evolved and proven by many riders and countless miles. Like several of its products, Defender pants feature John Doe's proprietary XTM fiber.

XTM fiber uses proprietary fabric design to deliver an ideal balance between outer protection and an excellent wearing experience. Extreme abrasion resistance helps provide protection in the case of a fall, while a breathable, mixed fiber helps balance and keep riders cool and fresh in virtually any condition.



John Doe's Aero Mesh jacket

Defender riding pants provide your customers protection, comfort and style.

One of John Doe's latest releases, the Aero Mesh jacket (p/n 28206987) delivers modern-classic style with construction designed to keep riders cool in the summer months. Its perforated fabric gives riders plenty of ventilation while simultaneously providing extreme durability meeting high safety standards.

While appearing like almost any ordinary pair of pants or even jackets, the John Doe collection will protect your customers, and offer a stylish solution for wherever their motorcycle might take them. With a combination of experience and unbridled passion, John Doe is ready to help riders everywhere look and feel their best on the bike. ■

» *Talk with your Parts Europe rep for more details on John Doe and get more information in the Helmet & Apparel catalog, and at www.partseurope.eu.*



Sealing the Deal

Race Tested; Street Approved

Quality gaskets that enable a bike's engine to perform properly are often taken for granted. Once those components are reassembled and the gaskets are in place, it's often a case of, "Out of sight. Out of mind."

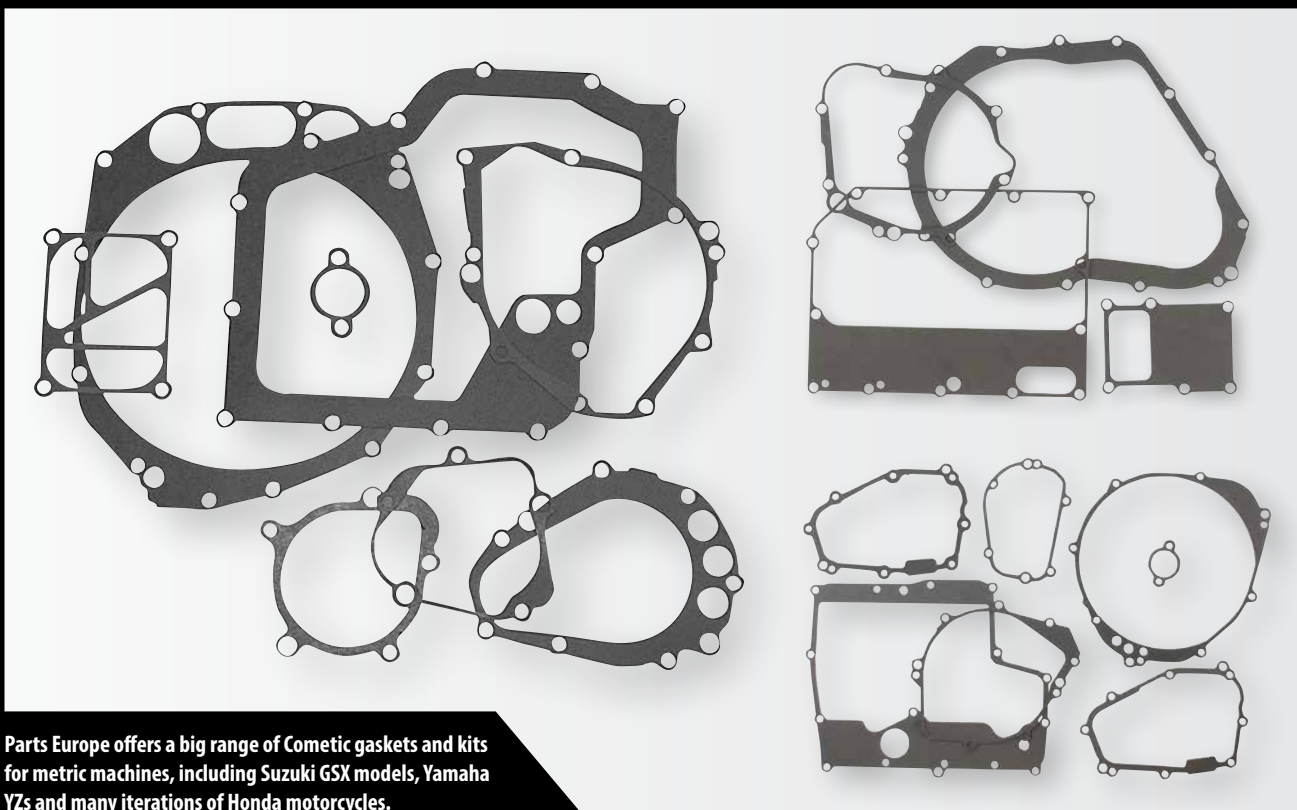
Cometic Gasket understands the importance of proper engine sealing and traces its roots to the racetrack. Initially, the company teamed up with Wiseco Piston to supply gaskets for their most popular piston kits, bringing their expertise from the track along. Now, 35 years later, Cometic manufactures high performance gaskets for every kind of racing, on two wheels and four.

Street riders might wonder why experience on the racetrack matters. Well, it's in these extremely demanding

gaskets (p/n C8587X) and kits for many of the most popular models. This includes Suzuki GSX (p/n 0934-3883) models, Yamaha YZs (p/n C8588X) and many iterations of Honda motorcycles, and more. A wide range of applications and model years are offered.

In every instance, Cometic replacement gaskets meet or exceed OEM quality. That's because they're made using Cometic's Aluminum Foamette Material gaskets. Simply called "AFM," this aluminum core material has a closed cell nitrile Foamette rubber bonded to both sides, ensuring they'll stay in place and require no sealers.

Furthermore, if the engine needs to be disassembled for inspection or service, these gaskets do not stick to the mating surface. Simply peel the gasket off and wipe the



Parts Europe offers a big range of Cometic gaskets and kits for metric machines, including Suzuki GSX models, Yamaha YZs and many iterations of Honda motorcycles.

conditions that know-how counts, when slivers of a second separate winners from losers. Cometic brings that knowledge, along with a commitment to cutting-edge technology, to the marketplace, allowing every one of your customers – on the street or on the strip – to benefit from what they've learned.

Luckily for dealers in the Parts Europe world, your Parts Europe catalogs offer plenty of variety and a big range of part numbers for your streetbike customer base. For owners of metric machines, Cometic manufactures

mating surfaces down. No scraping required. The same is true for Cometic's MLS (Multi-Layer Steel) head and SLS (Single Layer Steel) base gaskets.

When it's time for an engine rebuild on a customer bike, be the hero and recommend Cometic gaskets. Once the job's complete and they're back on the road, they can rest assured that those "hidden" gaskets will be performing exactly as designed. ■

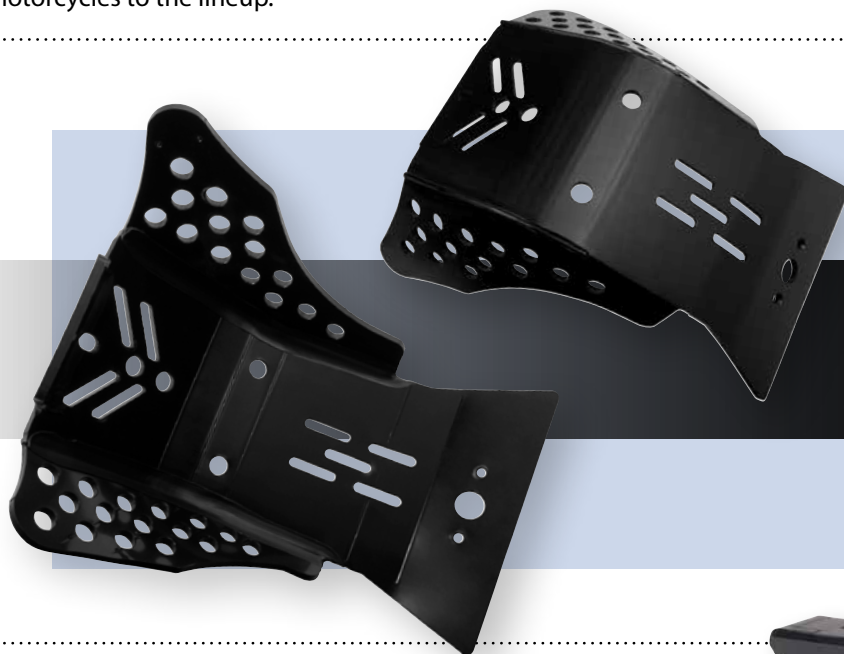
» *Talk with your Parts Europe Sales rep for details, and learn more in the Street catalog and at www.partseurope.eu.*



Robust Off-Road Protection Guards and Skid Plates for Tough Use

AXP Racing is a new face in the Parts Europe family, and the French company brings an assortment of quality protection accessories for dirtbikes, ATVs and Adventure/dual-sport motorcycles to the lineup.

plastic, these units offer better elasticity and resistance from impacts than alloy, and also install in a simple two-piece design so your customers don't even need to remove the chain.



AXP Racing features a line of skid plates, which are made from 6mm HDPE plastic. This plastic is lighter than aluminum, tougher and more affordable than carbon fiber, and allows a bike or quad to slide over rocks, logs and any other debris.

Exposed engine components can suffer catastrophic damage out on the trail, and a sudden strike from a rock or a tip-over cannot only bring fun to a sudden stop, but can also leave your customers stranded. Help them safeguard their investments, and their fun, with the right protection.

AXP Racing is building its solid reputation around the use of HDPE (high density polyethylene). This plastic is 30 percent to 40 percent lighter than aluminum, tougher and more affordable than carbon fiber, and allows a bike or quad to slide over rocks, logs and any other debris.

For motocross and Enduro, AXP Racing features a line of its HDPE skid plates (p/n 0506-2005), which are constructed from 6mm HDPE plastic. For maximum off-road protection demanded by the world's most extreme hard Enduro racers, there's the XTREM Skid Plate with integrated linkage protection.

Constructed from 8mm thick HDPE plastic, the XTREM Skid Plate (p/n 0506-2023) protects against the violent demands of extreme races, such as bounding over rocks, boulders, cement culverts or any other grueling obstacles that can be found in the world's toughest races such as Erzberg and Romaniacs. HDPE can take a hit without deforming its shape like aluminum can, and also allows the bike to slide across obstacles. AXP skid plates are formed for a contoured fit around the frame and engine for a wide variety of models.

AXP chain guards (p/n 1231-1690) make an ideal upgrade from OEM parts. Crafted from reinforced UHMW



AXP chain guards make an ideal upgrade from OEM parts. Crafted from reinforced UHMW plastic, these units offer better elasticity and resistance from impacts than alloy.



For Adventure and dual-sport motorcycles, AXP Racing offers skid plates (p/n 0506-1982) made from sturdy 8mm HDPE plastic, built to offer the right protection for each model. They shield the frame, engine, and in some cases fuel tank, from damaging impacts.

ATV riders are not left out of the supreme protection. AXP Racing offers full frame skid plates (p/n 0506-2188), bumpers, swing arm guards as well as A-arm guards (p/n 0430-1325) and rear guards for many ATV models. All are designed to provide robust, tough protection against the elements. ■

» For more information, contact your Parts Europe sales representative, and learn more: www.partseurope.eu/en/product-stream/axp-racing-all-items



Keeping Vehicles Rolling

Wheel Options for UTVs



The 27X wheels are sporty enough to have the Moose Racing logo, but they also feature all the hard-working attributes that Moose Utilities Division products provide.

Aftermarket wheels can make a big difference in how a UTV looks and performs. It is one change that can really transform the appearance of a vehicle. At the same time, though, the team at Moose Utility Division knows UTVs need to be capable of working and playing hard, which is why the company's wheel options are high-quality and highly durable in addition to looking good.

The two newest wheels available for UTVs are the 26X (p/n 0230-1541) and 27X (p/n 0230-1547), which join popular wheel models like the 416X and 545X. All four of these styles have Moose Racing branding, which is a testament to the performance and style characteristics of these wheels. The wheels are sporty enough to have the Moose Racing logo, but they also feature all the hard-working attributes that Moose Utilities Division products provide.

The 26X and 27X wheels continue the tradition of creating wheels that have both form and function. Carrying heavy loads, tackling various riding environments and looking good were all factors that went into the design of these newest wheels.

All three available sizes for the 26X and 27X are capable of heavy load capacities, so even the most hard-working UTVs can get a wheel upgrade without compromising durability or quality. And that quality aspect is something that the team at Moose Utility Division takes seriously. Every single wheel is X-rayed on the production line.



The 26X is capable of heavy load capacities, so even the most hard-working UTVs can get a wheel upgrade without compromising durability or quality. And that quality aspect is something that the team at Moose Utility Division takes seriously. Every single wheel is X-rayed on the production line.

While the easier thing to do would be to pull only some of the wheels for inspection, Moose Utility Division wants to ensure that every wheel on its way to dealers is sound. Not only does this ensure quality and reliability, but it also instills confidence in customers that they can take these wheels off-road and subject them to harsh conditions without worrying about hidden weaknesses.

In addition to being high quality, these Moose Racing wheels are also versatile. Customers can head out on the trail or even tackle mud and sand, all with the confidence that these wheels can handle the terrain with ease.

The line of Moose Racing-branded wheels for UTVs are available in various sizes as well as various finishes. Options like Black, Bronze and Gray help customers get just the finish they want to coordinate with the look of their vehicle. ■

» *Have a talk with your Parts Europe rep to learn more about the new 26X and 27X wheels from Moose Utility Division. You can find all the wheel options from the company in the ATV & UTV Catalog, and at www.partseurope.eu.*



Ready Rim Locks

Lock-in for Improved Traction

For motocross and enduro riders, rim locks provide a critical function. A solid rim lock (or even two) can enable enduro riders to run lower air pressure in their tubed tires, which helps provide improved traction and protection against flat tires. Motion Pro offers an assortment of rim locks, from OEM replacement-style to the company's latest, the LiteLoc™ II Rim Lock.

The LiteLoc II (p/n 0220-0062) is designed with the enduro rider in mind, promising improved grip on the tire for better performance and control. The precision molded body of the LiteLoc II is made from high-strength nylon composite, which is lightweight and impact resistant. The body is covered by thermoplastic polyurethane boot, which protects against shock absorption and helps prevent against pinch flats. Each includes a Motion Pro aluminum LiteLoc rim lock nut and beveled washer.

Motion Pro rim locks are an ideal upsell to your hard-core enduro customers looking to replace tubes and/or tires.



Motion Pro's LiteLoc II rim lock.

The LiteLoc II comes in three sizes, while the standard aluminum Motion Pro rim locks are available in a host of additional sizes. Motion Pro can help your customers tackle their tire-changing needs with a line of products, as well as a full assortment of tools and equipment for maintenance and care of a wide range of powersports vehicles. ■

» For more information contact your Parts Europe sales rep, and learn more in the Tires, Tools & Chemicals catalog and at www.partseurope.eu.

THE RIGHT TOOLS

Easily Remove Gaskets Without Gouging Your Engine Cases

GASKET SCRAPER

Part No. 3850-0393

Narrow, angled blades designed specifically for small, thin engine cases

PATENTED DESIGN



Steel blade included for difficult to remove paper gaskets



Conveniently stores optional blade in handle



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Diamond-Like Drive

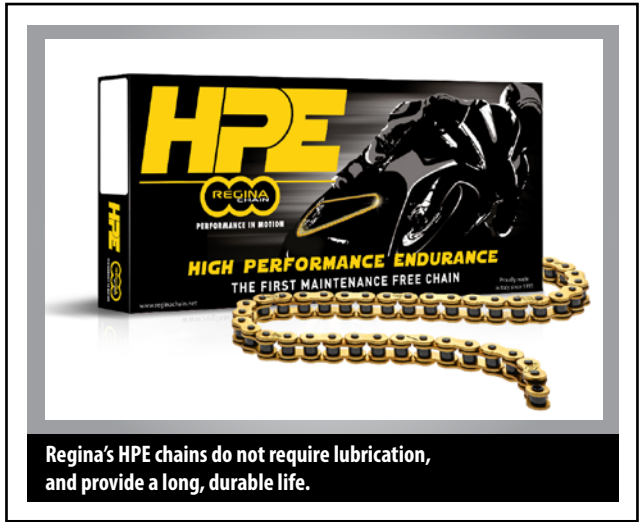
Innovative, Maintenance-Free Chain

It may sound strange, especially coming from a company that makes motorcycle chains, but Regina Chain assures that normal lubrication is not required with its HPE (High Performance Endurance) Z-ring chains (p/n 1224-0226).

It's not a self-lubricating chain – guess again. This innovative chain's rollers feature a unique coating process called Tetrahedral Amorphous Carbon. Because of this surface-hardening technology known as "ta-C," Regina's HPE chains do not require lubrication. That means one less step for your customers to remember, no more splatter on their bikes to clean up, and money savings on lube while optimum power still reaches that rear wheel.

The ta-C coating is currently considered the most advanced of the DLC (Diamond Like Carbon) coatings, and the closest one to an actual diamond, the hardest material on earth. Application of ta-C to the chain's links, rollers and bushings during manufacturing allows the coating to permanently bond with the chain's metal.

These extremely slippery surfaces combine for a chain with high durability, and a low coefficient of friction, eliminating the need for periodic re-lubrication. HPE chains do not require ta-C coated sprockets; sprockets



Regina's HPE chains do not require lubrication, and provide a long, durable life.

must be steel. Regina HPE chains are available in 520 and 525 sizing, from 104 to 128 links to accommodate a wide range of on-road motorcycles. ■

» *Contact your Parts Europe sales representative for more information on Regina Chain's range of products and how to talk to your customers about not lubing their chains. Learn more in the Street catalog and at www.partseurope.eu.*

THE FIRST MAINTENANCE FREE CHAIN



PERFORMANCE IN MOTION





Rigged Up for Adventure

Durable Luggage for Exploring

Whether your customers are riding on the streets of the concrete jungle or touring the back-country trails on a BMW R 1300 GS or any other Adventure motorcycle, Nelson-Rigg has a diverse luggage selection to outfit any off-road/Adventure motorcycle in just the right configuration.

Riders can choose between the Trails End Textile luggage or the Hurricane 100 percent waterproof collection. This variety means there is literally a piece of luggage for every bike and rider's style.

For those who need 100 percent waterproof luggage, the Hurricane Collection includes three duffel bags, two tail bags and two tank bags as well as a 10L Roll bag, 30L Backpack/tail bag, RiggPak/crash-bar bag and set of expandable saddlebags (p/n 3501-1898).

If textile luggage is preferred, the Trails End Collection is it! Trails End gear includes three tail bags (p/n 3516-0292), two fender bags, two tank bags, a set of saddlebags, a fuel bottle holder and tool rolls.

All of the Trails End luggage is made from Nelson-Rigg's proprietary material called Ultramax®. This material is extremely durable and UV-resistant.



Nelson-Rigg has a diverse luggage selection to outfit any off-road/Adventure motorcycle, a range that includes 100 percent waterproof Hurricane Collection saddlebags.

No matter which luggage a rider chooses, they can ride easy knowing that all Nelson-Rigg luggage comes with the company's Lifetime Warranty and is ready for wherever the journey takes them. ■

» For more information about Nelson-Rigg's Hurricane and Trails End luggage for Adventure riders, talk to your Parts Europe rep and check the Off-Road and the Street catalogs, and www.partseurope.eu.



FOR WHEREVER YOUR JOURNEY TAKES YOU



Contact your local rep for more info

HURRICANE COLLECTION

TANK BAGS



TAIL BAGS



SADDLEBAGS



DUFFLE BAGS



TRAILS END COLLECTION

TANK BAGS



TAIL BAGS



SADDLEBAGS



FENDER BAGS



BACKPACK



CRASH BAR BAG



QUICK RELEASE SADDLEBAG PLATES



TOOL ROLLS



BOTTLE HOLDER



BASSANI

B4 2-INTO-1 EXHAUST SYSTEM

- » Features equal-length headers
- » Stepped 4,5 cm to 4,75 cm (1¾" to 1⅞") diameter headpipes with heat shields
- » Utilizes an advanced inner collector for maximum performance
- » Recommended for engines with up to 120 hp
- » Black finish with straight-can style muffler

PART #	DESCRIPTION
1800-2627	For 17-23 FLHT/FLHTK/FLHR/FLHX/FLTRU/FLTRK



THE RIPPER SHORT ROAD RAGE 2-INTO-1 EXHAUST SYSTEM

- » Design with a louder, more aggressive tone than the Shorty Road Rage M8 Softail exhaust systems
- » Stepped 4,5 cm to 4,75 cm (1¾" to 1⅞") headpipes
- » Fully welded one-piece design
- » Utilizes an advanced inner collector for maximum performance
- » Baffle measures 25,5 cm L x 5,75 cm OD (10" L x 2,25" OD)
- » Mild steel construction and full heat shields on chrome and black; stainless system has partial heat shields
- » Hand MIG welding
- » 18 mm O2 bungs with 12 mm adapters

PART #	DESCRIPTION
FOR 18-21 FLSB, 22-23 FXLRST/FXRST	
1800-2665	Stainless steel
1800-2666	Black



NO BETTER
CHOICE
**FOR A BETTER
RIDE**

Years of expertise, knowledge and know how. That's what you can rely on when you fit TRW MOTO parts. Giving you the peace of mind to enjoy the ride.

Fit TRW True Originals.



BASSANI

THE RIPPER 2-INTO-1 SHORT EXHAUST SYSTEMS

- » Designed with a louder, more aggressive tone than the Shorty Road Rage M-Eight Softail exhaust systems
- » Stepped 4,5 cm to 4,75 cm (1¾" to 1⅞") headpipes
- » Fully welded one-piece design
- » Full heat shields
- » Angle cut end cap
- » 18 mm O2 bungs with 12 mm adapters

PART #	DESCRIPTION
FOR 18-23 FXST, FXBB/FXBB5, FXLR, FXLRS, FXFB/FXFB5 AND FLSL	
1800-2667	Stainless steel
1800-2671	Black
1800-2672	Chrome



ICON

MEN'S OVERLORD3™ LEATHER JACKETS

- » Trackspec Leather™ and 300D polyester chassis with internal 300D polyester reinforcements
- » Complete with D30® T5 Evo impact protectors in the elbows and shoulders plus a D30 Viper back protector
- » Impact protectors are low-profile and removable
- » ICON® Sport Fit™ profile with pre-curved arms and waist adjusters
- » Laser perforated areas cover large sections of the front, back and arms of jacket
- » AirFly™ stowable mesh panel for optimum airflow
- » Removable insulated vest liner
- » Overlord3 jacket tested and certified according to EN 17092-4:2020 Class A
- » D30 removable Viper back protector; elbow and shoulder T5 Evo impact protectors tested and certified to EN 1621-2:2014/EN 1621-1:2012

SIZE	BLACK	WHITE
S	2810-4112	2810-4118
M	2810-4113	2810-4119
L	2810-4114	2810-4120
XL	2810-4115	2810-4121
2X	2810-4116	2810-4122
3X	2810-4117	2810-4123



WOMEN'S OVERLORD3™ LEATHER JACKET

- » ICON® Women's Sport Fit with fitted body and pre-curved arms
- » Trackspec™ leather combined with 300D polyester chassis
- » Perforated venting and stretch panels for comfort
- » D30® removable Viper back protector; T5 Evo elbow and shoulder impact protectors
- » Removable insulated vest liner
- » Zippered vent cuffs and AirFly™ stowable mesh panel help regulate temperature
- » Premium YKK® zippers
- » Overlord3 jacket tested and certified to EN 17092-4:2020 Class A
- » D30 removable Viper back protector; elbow and shoulder T5 Evo impact protectors tested and certified to EN 1621-2:2014/EN 1621-1:2012

SIZE	BLACK
XS	2813-1082
S	2813-1083
M	2813-1084
L	2813-1085
XL	2813-1086
2X	2813-1087



ICON

MEN'S AIRFORM™ MANIK'R™ JACKETS

- » Feature Manik'r™ graphic on front and back of jacket
- » 420D polyester chassis with 300D polyester internal reinforcement
- » PU-coated shell material with DWR finish
- » Include D30® removable Viper back protector, Ghost elbow and shoulder impact protectors
- » Bungee cord style drawstring hood
- » AirFly™ center front mesh panel with chest and back zippered vents
- » Vented cuff zippers
- » Jacket tested and certified to EN 17092-4:2020 Class A
- » D30 Viper back; Ghost shoulder and elbow impact protectors tested and certified to EN 1621-2:2014

SIZE	BLACK	GREEN	RED
S	2820-6668	2820-6674	2820-6680
M	2820-6669	2820-6675	2820-6681
L	2820-6670	2820-6676	2820-6682
XL	2820-6671	2820-6677	2820-6683
2X	2820-6672	2820-6678	2820-6684
3X	2820-6673	2820-6679	2820-6685



MEN'S AIRFORM™ SLABTOWN GLOVES

- » Summer-weight Ax® Laredo synthetic chassis and palm overlays
- » Perforations within chassis increase airflow and riding comfort
- » D30® knuckle impact protectors
- » Secure hook-and-loop cuff closures
- » Tested and certified according to Standard - EN 13594:2015 Level 1 KP

SIZE	BLACK	WHITE	CHECKER
S	3301-4803	3301-4809	3301-4815
M	3301-4804	3301-4810	3301-4816
L	3301-4805	3301-4811	3301-4817
XL	3301-4806	3301-4812	3301-4818
2X	3301-4807	3301-4813	3301-4819
3X	3301-4808	3301-4814	3301-4820



BOYSEN

RAD VALVE REED CAGE ASSEMBLIES

- » Provides quicker, sharper throttle response and more horsepower through the rpm range
- » Specially designed reed cage with Boyesen dual-stage reeds
- » Maintain flow velocity through the valve and redirect the intake charge for more even distribution to the intake ports
- » Made of one-piece aluminum castings
- » Bolt-on design; no modifications required
- » Available for Beta, GASGAS, Honda, Husaberg, Husqvarna Kawasaki, KTM, Polaris, Suzuki and Yamaha dirt bike and ATV applications



THRASHIN SUPPLY COMPANY

SOLID RISER BUSHING KITS

- » Complete the custom look of your risers
- » Each kit contains two black and two silver bushings (four total) to match your setup
- » Compatible with OEM hardware

PART #	DESCRIPTION
0602-1504	For 17-23 Touring and 18-23 Softail models
0602-1503	For 84-17 Softails, 91-17 Dyna, 82-00 FXR and 73-03 XL models (except FXSTD/FXDB)



THRASHIN SUPPLY COMPANY

GAUGE BOLT KIT FOR OG RISERS

- » Kit for installing the OEM gauge mount to a set of OG risers
- » Includes two 5/16"-18" x 1,5" bolts and 3/8" spacers

PART #	DESCRIPTION
0602-1506	OG riser gauge bolt kit



EXTENDED SHIFT LEVER ARM

- » Billet aluminum construction
- » Designed for use with further forward mid control setups
- » Accepts TSC Shifter Tips
- » ARP® brand hardware included

PART #	DESCRIPTION
FOR 14-17 FXR WITH MID CONTROLS	
1602-1588	Black
1602-1589	Chrome



SHORTY SHIFTER PEG

- » Measures 25 mm (1") in length (25 mm (1") shorter than the OEM shifter peg)
- » Great for use as the rear shifter peg on Bagger models
- » Chrome finish
- » Laser-etched Thrashin logo
- » Includes ARP® fastener
- » Fits all Harley-Davidson® models that use 5/16"-24 thread

PART #	DESCRIPTION
1603-0410	Shorty shifter peg



ADJUSTABLE BRAKE LINKAGES

- » Designed for easy and precise brake arm height adjustments
- » Opposing thread Heim joints allow for fine tuning without removing the linkage
- » All necessary hardware included

PART #	DESCRIPTION
FOR 18-23 FXBB/FXLR AND FXST MODELS W/ MID CONTROLS	
1610-0710	Black
1610-0711	Chrome



P-54 SLIM ADJUSTABLE BRAKE ARM PEDAL

- » Aircraft-grade 6061 aluminum construction
- » Includes all necessary mounting hardware
- » Triple chrome plated finish
- » Designed for use with the Thrashin Adjustable Bagger Brake Arm; not for use with Thrashin Adjustable Softail Brake Arm

PART #	DESCRIPTION
1610-0712	For 14-20 Touring models



P-54 ADJUSTABLE BRAKE ARM PEDAL

- » Aircraft-grade 6061 aluminum construction
- » Includes all necessary mounting hardware
- » Triple chrome plated finish
- » Designed for use with the Thrashin Adjustable Bagger Brake Arm; not for use with Thrashin Adjustable Softail Brake Arm

PART #	DESCRIPTION
1610-0713	For 14-20 Touring models



THRASHIN SUPPLY COMPANY

BRAKE PEDAL PAD

- » Constructed of aircraft-grade 6061 aluminum
- » Full knurled design for maximum traction
- » Designed to mount to stock brake pedal arm
- » Measures 11,43 cm W x 7 cm T (4,5" W x 2,75" T)
- » ARP® hardware included

PART #	DESCRIPTION
1611-0104	For 99-23 FLT/FLHT/FLHR/FLHX/FLTR/FLTRU and H-D FL Trikes (except 04-07 FLHRS), 00-17 FLST/FLSTF/FLSTN and 12-16 FLD



P-54 FOOTPEGS

- » 57,15 mm (2¼") wide tapered platform footpegs
- » Aircraft grade 6061 aluminum
- » Triple nickel-plated chrome finish
- » Sold in pairs

PART #	DESCRIPTION
1620-2608	W/ straight male-mounts
1620-2609	M-Eight Softail/ELW driver pegs
1620-2610	M-Eight Softail/ELW passenger pegs



P-54 SLIM FOOTPEGS

- » 35 mm (1,375") wide tapered platform footpegs
- » Aircraft grade 6061 aluminum
- » Triple nickel-plated chrome finish
- » Sold in pairs

PART #	DESCRIPTION
1620-2611	W/ straight male-mounts
1620-2612	M-Eight Softail/ELW driver pegs
1620-2613	M-Eight Softail/ELW passenger pegs



DRAG SPECIALTIES

FRONT MOTOR MOUNT

- » Urethane motor mount
- » Designed to out-dampen and outlast the OEM motor mount

PART #	DESCRIPTION
0933-0143	For 17-23 M-Eight Touring models



PUSHROD TUBE KITS FOR M-EIGHT

- » Kits include upper and lower tubes, clips, cups, springs, washers and O-rings
- » One kit will do a complete engine

PART #	DESCRIPTION
FOR 17-23 TOURING AND 18-23 SOFTAIL MODELS	
0940-2105	Chrome
0940-2106	Black



INNER CLUTCH HUB

- » Improved inner clutch hubs with reinforced insert
- » Accepts all OEM components

PART #	DESCRIPTION
1132-1830	For 17-23 FLHT/FLHR/FLHX/FLTRX/FLTRU/FLTRK and H-D Trike; repl. OEM #37000083



Precise Standards

American made with the finest materials

PREDATOR III SEAT

for Softail® models

The Predator III seat features a 7" tall driver support with unique styling covered in automotive-grade vinyl.

The molded polyurethane foam provides maximum comfort and has a narrow driver's cut for better leg clearance.



0802-1493



0802-1492



0802-1490

**PARTS
EUROPE**
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DRAG
Specialties
seats



Manufactured by
Drag Specialties in the U.S.A.

Available in Smooth or Double Diamond
stitch with black, silver or red thread.

icon

MUNCHIES

COLLECTION



AIRFORM MIPS MUNCHIES
OVERLORD3 MUNCHIES JACKET
HOOLIGAN MUNCHIES GLOVE

PARTS
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Mips



D30

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